

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/27/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CBS Subsidiary Management Corp.	FORMERLY KUTV, L.P.	10/23/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	KUTV Holdings, Inc.
Street Address:	51 West 52nd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1506514	BABY YOUR BABY.

CORRESPONDENCE DATA

Fax Number: (212)975-0111
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-975-3316
 Email: kaz.tanakh@cbs.com
 Correspondent Name: CBS Radio Inc.
 Address Line 1: 51 West 52nd Street
 Address Line 2: c/o Kaz Tanakh (Corp. Legal)
 Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	KUTV ASSIGNMENT
NAME OF SUBMITTER:	Rebecca Borden
Signature:	/rb/

CH \$40.00 1506514

Date:

10/23/2007

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

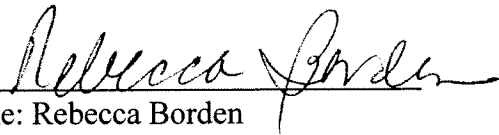
WHEREAS, KUTV, L.P., now known as CBS Subsidiary Management Corp., ("Assignor"), a Delaware corporation with a place of business at 51 West 52nd Street, New York, New York 10019, is the owner of the federal trademark registration No.1506514 for the mark BABY YOUR BABY ("Mark") on and in connection with "educational services, namely, providing information to the public about prenatal health care and its importance" in International Class 41, assigns all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

WHEREAS, KUTV Holdings, Inc. ("Assignee"), a Delaware corporation with a place of business at 51 West 52nd Street, New York, New York 10019, desires to obtain all rights in and to the Mark, as at December 27, 2005.

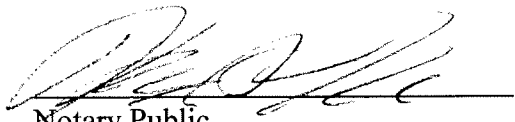
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee as at December 27, 2005 all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 23rd day of October, 2007.

CBS Subsidiary Management Corp.

By: 
Name: Rebecca Borden
Title: Vice President and Assistant Secretary

Sworn to before me this
23rd day of October, 2007


Notary Public

Kaz A. Tanakh
NOTARY PUBLIC, State of New York
No. 01TA5083734
Qualified in New York County
Commission Expires Aug. 18, 20 *09*