

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Block Industries, Inc.		09/24/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Block Corporation		
Street Address:	350 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10118		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1493166	KUDOS	
Registration Number:	1442180	SUNFORCE	
CORRESPONDENCE DATA			
Fax Number:	(212)382-0888		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-382-0700		
Email:	squigley@ostrolenk.com		
Correspondent Name:	Stephen J. Quigley		
Address Line 1:	1180 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036-8403		
ATTORNEY DOCKET NUMBER:	5025-21		
NAME OF SUBMITTER:	Stephen J. Quigley		
Signature:	/stephen j quigley/		
Date:	10/24/2007		

TRADEMARK

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REEL: 003645 FRAME: 0418

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## DEED OF ASSIGNMENT

**WHEREAS**, Block Industries, Inc., a Delaware Corporation, with a place of business at 350 Fifth Avenue, New York, New York 10118 ("Assignor"), has adopted for its business the following trademarks which are registered in the United States Patent and Trademark Office (the "Trademarks"):

<u>Trademark</u>	<u>Reg. No.</u>	<u>Date Of Reg.</u>
KUDOS (stylized)	1,493,166	June 21, 1988
SUNFORCE	1,442,180	June 9, 1987

**WHEREAS**, Block Corporation, a New York corporation with a place of business at 350 Fifth Avenue, New York, New York 10118 ("Assignee"), desires to acquire the Trademarks and the goodwill of the business associated therewith.

**WHEREAS**, to the best of Assignor's knowledge no cancellation actions against any of the registrations for the Trademarks are pending and no other party has a valid claim of ownership of any of the Trademarks.

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee the entire right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized thereby, the registrations therefor, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of the Trademarks including the right to recover damages and profits for past infringement.

**BLOCK INDUSTRIES, INC.**

Executed at New York, NY  
this 24<sup>th</sup> day of SEPTEMBER, 2007  
{00856198.1}

By: 

Name: Michael J. Block

Title: CFO