

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Nature of Conveyance. Change of name to an assignment previously recorded on Reel 003635 Frame 0829. Assignor(s) hereby confirms the An assignment.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Marcia Kilgore		10/09/2007	INDIVIDUAL: CANADA

**RECEIVING PARTY DATA**

<b>Name:</b>	Blissworld LLC
<b>Street Address:</b>	75 Varick Street
<b>Internal Address:</b>	10th Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10013
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY:

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	78688269	THE LOVE HANDLER

**CORRESPONDENCE DATA**

**Fax Number:** (207)937-1828  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
**Phone:** +442079377887  
**Email:** judiht@brandhandling.com  
**Correspondent Name:** Judith Tonkin  
**Address Line 1:** 167-169 Kensington High Street  
**Address Line 2:** Orchard House, First Floor  
**Address Line 4:** London, UNITED KINGDOM W8 6SH

<b>NAME OF SUBMITTER:</b>	Judith Tonkin
<b>Signature:</b>	/Judith Tonkin/

**900090044**

**TRADEMARK  
 REEL: 003645 FRAME: 0460**

**OP \$40.00 78688269**

Date:

10/24/2007

Total Attachments: 1

source=Letter to Blissworld signed by MK#page1.tif

**Marcia Kilgore  
56 Queen's Gate  
London SW7 5JW**

Richard Dantas  
Blissworld LLC  
75 Varick Street  
10<sup>th</sup> Floor  
New York, New York 10013

23 October 2007

Re: TM Application No 78688269 – The Love Handler

Dear Richard

Just to confirm I am assigning the entire interest and goodwill of the above mark to Blissworld LLC, a Limited Liability Company based at the above address.

Yours sincerely ,

A handwritten signature in black ink, appearing to read 'MKilgore', written in a cursive style.

Marcia Kilgore