

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
EFFECTIVE DATE:	10/15/2007		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UDDER WIZE, LLC		10/15/2007	LIMITED PARTNERSHIP: MINNESOTA
RECEIVING PARTY DATA			
Name:	BCB Innovations, Inc.		
Street Address:	6508 Creek Drive		
City:	Edina		
State/Country:	MINNESOTA		
Postal Code:	55439		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2519905	UDDER WIZE	
Registration Number:	2519906	UDDER WIZE	
CORRESPONDENCE DATA			
Fax Number:	(612)339-6580		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6123379357		
Email:	jmfairbairn@kinney.com		
Correspondent Name:	David R. Fairbairn		
Address Line 1:	312 South 3rd Street		
Address Line 2:	Kinney & Lange, P.A.		
Address Line 4:	Minneapolis, MINNESOTA 55415		
ATTORNEY DOCKET NUMBER:	B812.22-0005 & -0004		
NAME OF SUBMITTER:	Jo M. Fairbairn		

CH \$65.00 2519905

Signature:	/jfairbairn/
Date:	10/24/2007
Total Attachments: 2 source=AssignmentUWtoBCB#page1.tif source=AssignmentUWtoBCB#page2.tif	

ASSIGNMENT

Udder Wize, LLC, a Minnesota corporation (herein "Assignor"), and has adopted and is using the marks (see Exhibit A) for which the Assignor has either filed an application or obtained registration in the United States Patent and Trademark Office, (see Exhibit A).

BCB Innovations, Inc. has an office and principal place of business at 6508 Creek Drive, Edina, Minnesota 55439, a Minnesota limited liability company (herein "Assignee") and desires to acquire Assignor's entire right, title and interest in and to the marks (see Exhibit A).

For good and valuable consideration, the receipt and adequacy of which are acknowledged, the Assignor has assigned and hereby does assign to the Assignee, Assignor's entire right, title and interest in and to the marks, together with the goodwill of the business associated with the marks, (see Exhibit A).

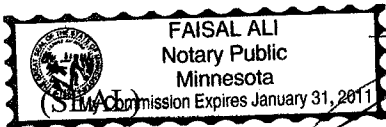
UDDER WIZE, LLC

By: Jill Nelson
Jill Nelson
President

Date: 10-15-07

STATE OF Minnesota)
) ss.
COUNTY OF Hennepin)

Subscribed and sworn to before me, a Notary Public, this 15th day of october, 2007.



[Signature]
Notary Public

Exhibit A

Registration No.	Mark
2,519,905	UDDER WIZE and Design
2,519,906	UDDER WIZE (Stylized)