

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Darden Concepts, Inc.		10/12/2007	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Smokey Bones, LLC
Street Address:	5900 Lake Ellenor Drive
City:	Orlando
State/Country:	FLORIDA
Postal Code:	32859-3330
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	3083328	HAND RUBBED, HICKORY SMOKED, FALL OFF THE BONE RIBS
Registration Number:	2430025	SMOKE 'N BONES
Registration Number:	2445137	SMOKEY BONES
Registration Number:	2483294	SMOKEY BONES BBQ
Registration Number:	2536130	SMOKEY BONES BBQ
Registration Number:	2375493	SMOKEY BONES BBQ
Registration Number:	2536129	SMOKEY BONES BBQ SPORTS BAR
Registration Number:	2536131	SMOKEY BONES BBQ SPORTS BAR
Registration Number:	2914352	SMOKEY BONES BARBEQUE & GRILL
Registration Number:	2922232	SMOKEY BONES BARBEQUE & GRILL
Registration Number:	3098672	THE REAL FLAVOR OF A BARBEQUE
Registration Number:	2886072	TWISTED TIMBER

CORRESPONDENCE DATA

CH \$315.00 3083328

Fax Number: (312)554-8015
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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Address Line 1: 311 S Wacker Drive, Suite 5000
Address Line 4: CHICAGO, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	01011-005-00033
NAME OF SUBMITTER:	Belinda J. Scrimenti
Signature:	/Belinda J. Scrimenti/
Date:	10/24/2007

Total Attachments: 2
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ASSIGNMENT OF MARKS

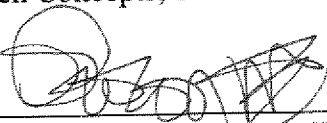
WHEREAS, Darden Concepts, Inc., a corporation organized under the laws of Florida with its principal place of business at 5900 Lake Ellenor Drive, Orlando, Florida 32859-3330, has adopted and used the marks listed in the attached Schedule A, all of which are registered with the United States Patent and Trademark Office;

WHEREAS, Smokey Bones, LLC, a Florida limited liability company organized under the laws of Florida with its principal place of business at 5900 Lake Ellenor Drive, Orlando, Florida 32859-3330, is desirous of acquiring said marks and the registrations thereof:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Darden Concepts, Inc. does hereby assign unto Smokey Bones, LLC all rights, title and interest in and to said marks in the United States, together with the goodwill of the business symbolized by the marks, and registrations thereof, and all rights to recover for damages and profits and all other remedies and causes of action for past infringement.

Darden Concepts, Inc.

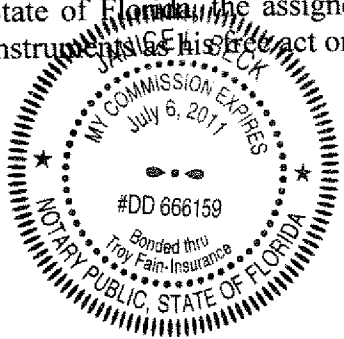
Dated: October 12, 2007

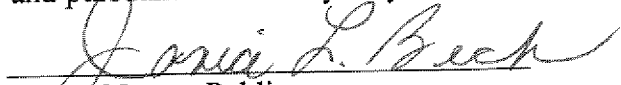
By: 

Horace G. Dawson, III, Esq.
Assistant Secretary

County of Orange)
) SS
State of Florida)

On this 12th day of October, 2007, before me personally came Horace G. Dawson, III, known to me to be the Assistant Secretary of Darden Concepts, Inc., a corporation of the State of Florida, the assignor above-named, and acknowledged that he executed the foregoing instrument as his free act on behalf of said assignor and pursuant to authority duly received.





Notary Public

Schedule A

Trademark	Reg. No.
HAND RUBBED, HICKORY SMOKED, FALL OFF THE BONE RIBS	3083328
SMOKE 'N BONES	2430025
SMOKEY BONES	2445137
SMOKEY BONES BBQ	2483294
SMOKEY BONES BBQ (Stylized) (claiming color)	2536130
SMOKEY BONES BBQ (Stylized)	2375493
SMOKEY BONES BBQ SPORTS BAR	2536129
SMOKEY BONES BBQ SPORTS BAR (Stylized) (claiming color)	2536131
SMOKEY BONES BARBEQUE & GRILL & Design	2914352
SMOKEY BONES BARBEQUE & GRILL & Design (claiming color)	2922232
THE REAL FLAVOR OF A BARBEQUE	3098672
TWISTED TIMBER	2886072