

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	10/18/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Postworks, Inc.		10/18/2007	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	Postworks LLC
Street Address:	35 East 21st Street
Internal Address:	4th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1571327	POSTWORKS

CORRESPONDENCE DATA

Fax Number: (646)424-0880
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 646 424 0770
 Email: mag@scgb-law.com
 Correspondent Name: Meyer A. Gross
 Address Line 1: 292 Madison Avenue
 Address Line 2: 19th Floor
 Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	3213-000
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NAME OF SUBMITTER:	Meyer A. Gross
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CH \$40.00 1571327

Signature:

/Meyer A. Gross/

Date:

10/24/2007

Total Attachments: 1

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Exhibit 1.

ASSIGNMENT

WHEREAS, Postworks, Inc. , a corporation organized and existing under the laws of Michigan, located at 2660 Horizon Drive, SE Ste. E, Grand Rapids, Michigan 49546, has adopted, used, and is using the mark POSTWORKS which is registered in the United States Patent and Trademark Office, Registration No. 1,571,327;

WHEREAS, Postworks LLC, a limited liability company organized and existing under the laws of New York, located at 35 East 21st Street, 4th Floor, New York, NY 10010, wishes to acquire said trademark, the registration thereof and the good will symbolized by the said mark and U.S. Trademark Registration No. 1,571,327;

NOW, THEREFORE, for One (\$1.00) Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, Postworks, Inc. hereby sells, assigns and transfers unto the said Postworks LLC all rights, title and interest in and to the said mark together with the good will of the business symbolized by the mark and the registration thereof together with the right to sue for past infringements this 18th day of October 2007.

Postworks, Inc.

By: 

Name: Ralph Van Kester

Title: President

Dated: 10-18, 2007