

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vida Shoes International, Inc.		10/22/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Run Athletics International, LLC		
Street Address:	29 West 56th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77241934	FAB COOKIE	
CORRESPONDENCE DATA			
Fax Number:	(212)588-0780		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 588-9800		
Email:	mail@levman.com		
Correspondent Name:	Howard F Mandelbaum		
Address Line 1:	444 Madison Avenue		
Address Line 2:	35th Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	VIDA0330US		
NAME OF SUBMITTER:	Howard F Mandelbaum		
Signature:	/Howard F Mandelbaum/		
Date:	10/25/2007		

OP \$40.00 77241934

Total Attachments: 1
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