TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rosy Blue Inc.		10/12/2007	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	TXDC, L.P.	
Street Address:	901 W. Walnut Hill Lane	
City:	Irving	
State/Country:	TEXAS	
Postal Code:	75038	
Entity Type:	LIMITED PARTNERSHIP: TEXAS	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number: 78604934		CELEBRATION DIAMONDS

CORRESPONDENCE DATA

Fax Number: (214)880-3219

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214-969-1700

Email: Yanela.Carpenter@tklaw.com

Correspondent Name: Thompson & Knight LLP
Address Line 1: 1700 Pacific Avenue

Address Line 2: Suite 3300

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	004918.000012
NAME OF SUBMITTER:	Yanela O. Carpenter
Signature:	/Yanela O. Carpenter/
Date:	10/25/2007

TRADEMARK

REEL: 003646 FRAME: 0864

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Total Attachments: 2

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TRADEMARK REEL: 003646 FRAME: 0865

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Agreement"), effective as of October 2007 (the "Effective Date"), is made by and between Rosy Blue Inc., a New York corporation ("Assignor") and TXDC, L.P., a Texas limited partnership ("Assignee").

WITNESSETH:

WHEREAS, Assignor has adopted and used the mark CELEBRATION DIAMONDS, which is pending before the U.S. Patent and Trademark Office as Ser. No. 78/604,934 and which has been allowed for registration (the "Mark");

WHEREAS, Assignor filed a Statement of Use for the Mark, claiming 2005 as the first date of use of the Mark in interstate commerce, and such Statement of Use has been accepted by the U.S. Patent and Trademark Office:

WHEREAS, Assignor has agreed to assign and Assignee has agreed to acquire all of Assignor's right, title, and interest in and to the Mark under common law, the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

- 1. Assignor hereby assigns, transfers and conveys unto Assignee, all of Assignor's right, title and interest in and to the Mark under common law, the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof.
- 2. This Agreement shall be governed by and construed in accordance with the laws of the United States of America and of the State of Texas.

[Signature page to follow.]

TRADEMARK REEL: 003646 FRAME: 0866 IN WITNESS WHEREOF, the parties have caused their duly authorized representatives to execute this Assignment effective as of the Effective Date.

Rosy Blue Inc.
By: Sy Meht
Name: DIPU MEHTA
Title: PRESIDENT
Dated: October 3, 2007
TXDC, L.P.
By: Zale Delaware, Inc.
(a Delaware corp. and its general partner)
Name: At 1kg
Title: CMO
Dated: 10/12/07

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RECORDED: 10/25/2007

REEL: 003646 FRAME: 0867