

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| BBG Holdings, LLC | | 09/25/2007 | LIMITED LIABILITY COMPANY: ARKANSAS |
| RECEIVING PARTY DATA | | | |
| Name: | NWA Licensing, LLC | | |
| Street Address: | 10397 Haxton Road | | |
| City: | Bentonville | | |
| State/Country: | ARKANSAS | | |
| Postal Code: | 72712 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: ARKANSAS | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2548551 | | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (614)224-3998 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 614-462-2700 | | |
| Email: | jthornton@szd.com | | |
| Correspondent Name: | Jeremy J. Thornton | | |
| Address Line 1: | 250 West Street | | |
| Address Line 2: | Schottenstein Zox & Dunn Co., LPA | | |
| Address Line 4: | Columbus, OHIO 43215 | | |
| ATTORNEY DOCKET NUMBER: | 2398-1 | | |
| NAME OF SUBMITTER: | Jeremy J. Thornton | | |
| Signature: | /Jeremy J. Thornton/ | | |

CH 2548551 \$40.00

Date:

10/25/2007

Total Attachments: 8

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ASSIGNMENT OF PATENT AND TRADEMARK

This Agreement is made effective on September 25, 2007 by and between BBG HOLDINGS, LLC, an Arkansas limited liability company and NWA LICENSING, LLC an Arkansas limited liability company.

WHEREAS, LEE HARRIS FARMS, INC., an Arkansas Corporation, is the former owner of U.S. Patent No. 6,240,709 and U.S. Supplemental Trademark Registration No. 2,548,551;

WHEREAS, on May 31, 2007, LEE HARRIS FARMS, INC. and BBG HOLDINGS, LLC executed a document assigning U.S. Patent No. 6,240,709 and U.S. Supplemental Trademark Registration No. 2,548,551 from LEE HARRIS FARMS, INC., in whole or in part, to BBG HOLDINGS, LLC ("May 31, 2007 Assignment," attached as Exhibit A);

WHEREAS, the intent of BBG HOLDINGS, LLC, and NWA LICENSING, LLC as of the execution of the May 31, 2007 Assignment was to ultimately assign ownership of U.S. Patent No. 6,240,709 and U.S. Supplemental Trademark Registration No. 2,548,551 to NWA LICENSING, LLC;

WHEREAS, on July 25, 2007, in an attempt to confirm the intent of LEE HARRIS FARMS, INC., BBG HOLDINGS, LLC, and NWA LICENSING, LLC, that complete ownership of U.S. Patent No. 6,240,709 and U.S. Supplemental Trademark Registration No. 2,548,551 be assigned to NWA LICENSING, LLC, and to foreclose any and all argument to the contrary by LEE HARRIS FARMS, INC. or others, LEE HARRIS FARMS, INC. and NWA LICENSING, LLC executed a document assigning the interests, if any, of LEE HARRIS FARMS, INC. in U.S. Patent No. 6,240,709 and U.S. Supplemental Trademark Registration No. 2,548,551 from LEE HARRIS FARMS, INC. to NWA LICENSING, LLC ("July 25, 2007 Assignment," attached as Exhibit B);

WHEREAS, on August 5, 2007, the July 25, 2007 Assignment was recorded with the United States Patent and Trademark Office at Reel/Frame 019640/0935, as it related to U.S. Patent No. 6,240,709;

WHEREAS, on August 7, 2007, the July 25, 2007 Assignment was recorded with the United States Patent and Trademark Office at Reel/Frame 3595/0653, as it related to U.S. Supplemental Trademark Registration No. 2,548,551;

NOW THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, BBG HOLDINGS, LLC assigns all right, title, and interest to U.S. Patent No. 6,240,709 and U.S. Supplemental Trademark Registration No.

EXHIBIT A

and OWA Licensing, LLC, an Arkansas
limited liability company, collectively

KES

ASSIGNMENT OF PATENT AND TRADEMARK

KNOW ALL MEN BY THESE PRESENTS:

This Assignment of Patent and Trademark ("Assignment") is entered into by and between **LEE HARRIS FARMS, INC.**, an Arkansas corporation, having a place of business located at 8868 Lee Lane, Bentonville, Arkansas 72712, Seller, and **BBG HOLDINGS, LLC**, an Arkansas limited liability company, Buyer.

WHEREAS, Seller and Buyer are parties to a Real Estate and Asset Purchase Agreement dated January 31, 2007, wherein certain patents and intellectual property is to be sold and transferred by Seller to the Buyer; and

WHEREAS, the Seller desires to transfer and assign to the Buyer, and the Buyer desires to accept the transfer and assignment of "Lin Cube" right, title and interest in and to certain patent and trademark;

NOW, THEREFORE, in consideration of the purchase price set out in the Agreement, and other good and valuable consideration, the receipt of which is hereby acknowledged, the Seller does hereby assign, set over and sell to the Buyer for the territory United States of America all right, title and interest in and to the following:

- (1) U. S. Patent No. 6,240,709
- (2) The Lin Cube Trademark applicable to the Lin Cube equipment and proprietary bag (U. S. Supplemental Registration No. 2,548,551).

Seller makes no warranty with respect to the intellectual property other than Seller is conveying what Seller received and without further encumbrance.

The patent and trademark are to be held and enjoyed by the Buyer as fully and enjoyed as the same would have been held by the Seller had this assignment and sale not been made.

WITNESS MY HAND AND SEAL this 31st day of May, 2007.

LEE HARRIS FARMS, INC.

BY: 

Lee Harris, President

BBG HOLDINGS, LLC

BY: 

Kenneth J. Sandstrom, Manager

TRADEMARK

REEL: 003647 FRAME: 0405

STATE OF ARKANSAS)
) ss. ACKNOWLEDGMENT
COUNTY OF)

On this day before the undersigned, a Notary Public, duly commissioned, qualified and acting, within and for the said County and State, appeared in person the within-named Lee Harris, who stated that he is the President of Lee Harris Farms, Inc., and is duly authorized in that capacity to execute the foregoing instrument for and in the name and behalf of said corporation, and further stated and acknowledged that he had so signed, executed and delivered said instrument for the consideration, uses and purposes therein mentioned and set forth.

IN TESTIMONY WHEREOF, I have hereunto set my hand and official seal this 31st day of May, 2007.

NOTARY PUBLIC

Commission Expires:

STATE OF ARKANSAS)
) ss. ACKNOWLEDGMENT
COUNTY OF)

On this day before the undersigned, a Notary Public, duly commissioned, qualified and acting, within and for the said County and State, appeared in person the within-named Kenneth J. Sandstrom, who stated that he is the Manager of BBG Holdings, LLC, and is duly authorized in that capacity to execute the foregoing instrument for and in the name and behalf of said limited liability company, and further stated and acknowledged that he had so signed, executed and delivered said instrument for the consideration, uses and purposes therein mentioned and set forth.

IN TESTIMONY WHEREOF, I have hereunto set my hand and official seal this 31st day of May, 2007.

NOTARY PUBLIC

Commission Expires:

EXHIBIT B

ASSIGNMENT OF PATENT AND TRADEMARK

KNOW ALL MEN BY THESE PRESENTS:

This Assignment of Patent and Trademark ("Assignment") is entered into by and between **LEE HARRIS FARMS, INC.**, an Arkansas corporation, having a place of business located at 8868 Lee Lane, Bentonville, Arkansas 72712, Seller, and **NWA LICENSING, LLC**, an Arkansas limited liability company, Buyer.

WHEREAS, Seller and Buyer are parties to a Real Estate and Asset Purchase Agreement dated January 31, 2007, wherein certain patents and intellectual property is to be sold and transferred by Seller to the Buyer; and

WHEREAS, the Seller desires to transfer and assign to the Buyer, and Buyer desires to accept the transfer and assignment of all of Seller's right, title and interest under a certain patent and trademark;

NOW, THEREFORE, in consideration of the purchase price set out in the Agreement, and other good and valuable consideration, the receipt of which is hereby acknowledged, the Seller does hereby assign, set over and sell to the Buyer for the territory United States of America all right, title and interest in and to the following:

- (1) U. S. Patent No. 6,240,709
- (2) The Lin Cube Trademark applicable to the Lin Cube equipment and proprietary bag (U. S. Supplemental Registration No. 2,548,551).

Seller makes no warranty with respect to the intellectual property other than Seller is conveying what Seller received and without further encumbrance.

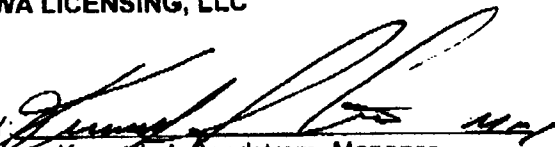
The patent and trademark are to be held and enjoyed by the Buyer as fully and enjoyed as the same would have been held by the Seller had this assignment and sale not been made.

WITNESS MY HAND AND SEAL this 25th day of July, 2007.

LEE HARRIS FARMS, INC.

BY: 
Lee Harris, President

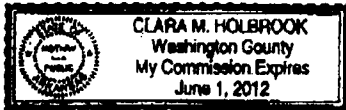
NWA LICENSING, LLC

BY: 
Kenneth J. Sandstrom, Manager

STATE OF ARKANSAS)
)
 COUNTY OF Washington) ss. ACKNOWLEDGMENT

On this day before the undersigned, a Notary Public, duly commissioned, qualified and acting, within and for the said County and State, appeared in person the within-named Lee Harris, who stated that he is the President of Lee Harris Farms, Inc., and is duly authorized in that capacity to execute the foregoing instrument for and in the name and behalf of said corporation, and further stated and acknowledged that he had so signed, executed and delivered said instrument for the consideration, uses and purposes therein mentioned and set forth.

IN TESTIMONY WHEREOF, I have hereunto set my hand and official seal this 25th day of July, 2007.



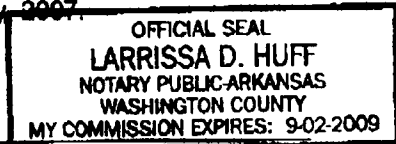
Clara M. Holbrook
 NOTARY PUBLIC

Commission Expires:

STATE OF ARKANSAS)
)
 COUNTY OF) ss. ACKNOWLEDGMENT

On this day before the undersigned, a Notary Public, duly commissioned, qualified and acting, within and for the said County and State, appeared in person the within-named Kenneth J. Sandstrom, who stated that he is the Manager of NWA Licensing, LLC, and is duly authorized in that capacity to execute the foregoing instrument for and in the name and behalf of said limited liability company, and further stated and acknowledged that he had so signed, executed and delivered said instrument for the consideration, uses and purposes therein mentioned and set forth.

IN TESTIMONY WHEREOF, I have hereunto set my hand and official seal this 25th day of July, 2007.



Larrissa D. Huff
 NOTARY PUBLIC

Commission Expires: