Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BODY MAKEOVER SYSTEMS, INC.		10/10/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	MICHAEL THURMOND
Street Address:	P.O. BOX 2133
Internal Address:	C/O LAW OFFICES OF GEORGE COLLINS
City:	SANTA MONICA
State/Country:	CALIFORNIA
Postal Code:	90407
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark	
Serial Number:	78333598	6 WEEK BODY MAKEOVER	
Serial Number:	78765956	6 WEEK BODY MAKEOVER	
Serial Number:	75284645	6 WEEK BODY MAKEOVER	
Serial Number:	78568574	MICHAEL THURMOND'S 6 WEEK BODY MAKEOVER	
Serial Number:	78738752	MICHAEL THURMOND'S COSMETIC FITNESS	

CORRESPONDENCE DATA

900090340

Fax Number: (310)860-0363

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310-248-3830

Email: USPTO@KMWLAW.COM Correspondent Name: CHRISTIAN C. DOWELL

Address Line 1: 9720 WILSHIRE BLVD., PENTHOUSE Address Line 4: BEVERLY HILLS, CALIFORNIA 90212

TRADEMARK

REEL: 003648 FRAME: 0302

ATTORNEY DOCKET NUMBER:	10469 ASSIGNMENT		
NAME OF SUBMITTER:	CHRISTIAN C. DOWELL		
Signature:	/CCD/		
Date:	10/26/2007		
Total Attachments: 2 source=thurmond_1#page1.tif source=thurmond_1#page2.tif			

TRADEMARK REEL: 003648 FRAME: 0303

ASSIGNMENT

Body Makeover Systems, Inc., a California corporation with its principal place of business at 520 Broadway, Suite 310, Santa Monica, California 90401 ("Assignor"), is the owner of the trademarks identified in Exhibit A and of the U.S. trademark applications and registrations therefor ("the Trademarks").

Michael Thurmond, an individual living in the State of California ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, and all intellectual property rights therein, including, without limitation, the goodwill associated with and symbolized by the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations, and all other rights as may exist now and/or hereafter come into existence, including all renewals and extensions thereof, regardless of whether such rights arise under the law of the United States or any other state, country or jurisdiction.

The Commissioner is requested to issue the certificates of registration to

Assignee. Assignor: 10.10.07 Assignee:

> TRADEMARK REEL: 003648 FRAME: 0304

EXHIBIT A

MARK	SERIAL NO.	FILING DATE
6 WEEK BODY MAKEOVER	78/333598	November 26, 2003
6 WEEK BODY MAKEOVER	78/765956	December 2, 2005
6 WEEK BODY MAKEOVER	75/284645	May 1, 1997
MICHAEL THURMOND'S 6 WEEK BODY MAKEOVER	78/568574	February 16, 2005
MICHAEL THURMOND'S COSMETIC FITNESS	78/738752	October 23, 2005

TRADEMARK
REEL: 003648 FRAME: 0305

RECORDED: 10/26/2007