

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Conning Asset Management		10/26/2007	CORPORATION: MISSOURI
RECEIVING PARTY DATA			
Name:	Conning & Company		
Street Address:	One Financial Plaza		
City:	Hartford		
State/Country:	CONNECTICUT		
Postal Code:	06103		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77287486	A BROADER VIEW. A SHARPER FOCUS.	
CORRESPONDENCE DATA			
Fax Number:	(212)728-8111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 728-8000		
Email:	ipdept@willkie.com		
Correspondent Name:	Rachel Dooley c/o Willkie Farr & Gallagh		
Address Line 1:	787 Seventh Avenue		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	112847.00003		
NAME OF SUBMITTER:	Attorney		
Signature:	/rachelsdooley/		
Date:	10/29/2007		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

This Assignment is made between Conning Asset Management, a corporation of the State of Missouri with offices at One Financial Plaza, Hartford, CT 06103 ("Assignor"), and Conning & Company, a corporation of the State of Connecticut with offices at One Financial Plaza, Hartford, CT 06103 ("Assignee").

WHEREAS, Assignor owns the application to the Principal Register of the United States Patent and Trademark Office for the mark A BROADER VIEW. A SHARPER FOCUS., Serial No. 77/287486 (filed September 24, 2007), and all goodwill associated therewith (the "Mark").

NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee, its successors and assigns, all its right, title and interest in and to the Mark and all of the goodwill associated therewith together with the right to recover damages and profits and all other remedies for past infringements thereof.

Assignor hereby authorizes the United States Patent and Trademark Office to transfer the application for the Mark to Assignee as assignee of the entire right, title and interest therein.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of this 26th day of October, 2007.

Conning Asset Management

By: Glenn Heiser

Name: Glenn Heiser

Title: Managing Director and Chief Operating Officer

STATE OF CONNECTICUT)

)

COUNTY OF HARTFORD)

On this 26th day of October, 2007, personally appeared before me Glenn Heiser, known to me to be Managing Director and Chief Operating Officer of Conning Asset Management, who acknowledged that he signed this instrument as a free act on behalf of Conning Asset Management.

Jennifer Willis

Notary Public: Jennifer Willis

My commission expires: May 31, 2012

AGREED AND ACKNOWLEDGED:

Conning & Company

By: William M. Bourque

Name: William M. Bourque

Title: Secretary

