

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	10/09/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Consolidated Shoe Company, Inc.		10/09/2007	CORPORATION: VIRGINIA

RECEIVING PARTY DATA

Name:	Grendha Shoes Corporation, Inc.
Street Address:	2481 Principal Row
Internal Address:	Suite 300
City:	Orlando
State/Country:	FLORIDA
Postal Code:	32837
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1908543	IPANEMA

CORRESPONDENCE DATA

Fax Number: (202)293-7860
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-293-7060
 Email: tm@sughrue.com
 Correspondent Name: W. Mack Webner
 Address Line 1: 2100 Pennsylvania Avenue, N.W.
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20037-3213

ATTORNEY DOCKET NUMBER:	11792099
NAME OF SUBMITTER:	W. Mack Webner
Signature:	/w. mack webner/

TRADEMARK

CH \$40.00 1908543

Date:

10/30/2007

Total Attachments: 1

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EXHIBIT A

TRADEMARK ASSIGNMENT

WHEREAS CONSOLIDATED SHOE COMPANY, INC., a Virginia corporation, whose address is 22290 Timberlake Road, P.O. Box 10549, Lynchburg, Virginia 24506 (hereinafter "ASSIGNOR"), is the owner of Trademark Registration Serial No. 1,908,543 (hereinafter "The Trademark"); and

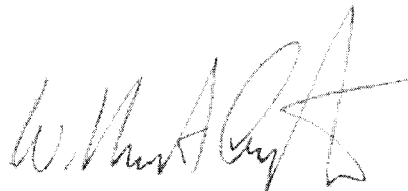
WHEREAS ASSIGNOR desires to assign and transfer all right, title and interest in the Trademark to GRENDHA SHOES CORPORATION, INC. (hereinafter "ASSIGNEE"), a Delaware corporation, whose address is 2481 Principal Row, Suite 300, Orlando, Florida 32837;

NOW, THEREFORE, ASSIGNOR, for TEN DOLLARS (\$10.00) and other valuable consideration, receipt of which is hereby acknowledged, does hereby assign and transfer to ASSIGNEE all right, title and interest ASSIGNOR has in and to the Trademark, together with the goodwill of the business symbolized thereby.

CONSOLIDATED SHOE COMPANY, INC.

Date: 10/30/2007

By:
Title:


W. Mark A. King
VP