

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT                               |
| <b>NATURE OF CONVEYANCE:</b> | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

**CONVEYING PARTY DATA**

| Name                 | Formerly | Execution Date | Entity Type                           |
|----------------------|----------|----------------|---------------------------------------|
| Heritage Brands, LLC |          | 10/18/2007     | LIMITED LIABILITY COMPANY: NEW JERSEY |

**RECEIVING PARTY DATA**

|                        |                                     |
|------------------------|-------------------------------------|
| <b>Name:</b>           | KIK International, LLC              |
| <b>Street Address:</b> | 33 MacIntosh Blvd                   |
| <b>City:</b>           | Concord                             |
| <b>State/Country:</b>  | ONTARIO                             |
| <b>Postal Code:</b>    | L4K 4L5                             |
| <b>Entity Type:</b>    | LIMITED LIABILITY COMPANY: DELAWARE |

**PROPERTY NUMBERS Total: 18**

| Property Type        | Number  | Word Mark    |
|----------------------|---------|--------------|
| Registration Number: | 2949989 | BRIGHT WATER |
| Registration Number: | 2928971 | TOP JOB      |
| Registration Number: | 3047324 | SPRING AIRE  |
| Registration Number: | 2473524 | SPRING TIME  |
| Registration Number: | 3010405 | SOLO         |
| Registration Number: | 2628873 | SOLO         |
| Registration Number: | 2421790 | SPRING TIME  |
| Registration Number: | 1336232 | BRIGHT WATER |
| Registration Number: | 1336230 | BRIGHT WATER |
| Registration Number: | 0776326 | TOP JOB      |
| Registration Number: | 3015544 | FAST-N EASY  |
| Registration Number: | 2921340 | OXY-COMPLEX  |
| Registration Number: | 2919621 | OXY-MATRIX   |
| Registration Number: | 2519227 | SPIN         |

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|                      |          |                             |
|----------------------|----------|-----------------------------|
| Registration Number: | 0810717  | SEA MIST                    |
| Registration Number: | 0773821  | SEA MIST INSIDE 'N' OUTSIDE |
| Serial Number:       | 78605761 | SUAVE Y TIERNO              |
| Serial Number:       | 78831389 | ROAR                        |

**CORRESPONDENCE DATA**

Fax Number: (212)492-0551

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 212.373.3551

Email: alee@paulweiss.com, gboyd@paulweiss.com

Correspondent Name: S. Gregory Boyd

Address Line 1: 1285 Avenue of the Americas

Address Line 2: Paul, Weiss, Rifkind, Wharton & Garrison

Address Line 4: New York, NEW YORK 10019-6064

|                         |                   |
|-------------------------|-------------------|
| ATTORNEY DOCKET NUMBER: | 18600-002         |
| NAME OF SUBMITTER:      | S. Gregory Boyd   |
| Signature:              | /S. Gregory Boyd/ |
| Date:                   | 10/30/2007        |

**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into as of October 18, 2007 (this "Assignment"), by Heritage Brands, LLC, a New Jersey limited liability company ("Seller"), in favor of KIK International, LLC, a Delaware limited liability company ("Purchaser"). Capitalized terms used but not defined herein have the meanings assigned to them in the Asset Purchase Agreement dated as of September 21, 2007 (the "Purchase Agreement") among Purchaser, Seller, Ved Singh and Albert Nicusanti.

Pursuant to the Purchase Agreement, Seller has agreed to sell, convey, assign and transfer to Purchaser all of its right, title and interest in and to the Intellectual Property including, without limitation, the trademarks listed on Schedule 1 attached hereto (the "Trademarks").

The parties wish to execute this Assignment for purposes of transferring the Trademarks pursuant to the Purchase Agreement and filing this Assignment with the United States Patent and Trademark Office, as may be necessary to effectuate the assignment and transfer of the Trademarks to Purchaser.

In consideration of the premises and the mutual representations, warranties, covenants and agreements contained herein, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Seller hereby assigns, transfers, conveys and delivers to Purchaser all of its right, title and interest in and to (a) each of the Trademarks, (b) the goodwill of the business symbolized by and associated with the Trademarks, (c) all applications and registrations thereof throughout the world, and (d) all rights to proceeds of the foregoing, including, without limitation, any claim by Seller against third parties for past, present, or future infringement of the Trademarks.

2. To the extent the Trademarks include any United States trademark application that is based on an intent-to-use, Seller hereby acknowledges that this assignment is to a successor to that portion of Seller's business to which the Trademarks pertain, in accordance with 15 U.S.C. § 1060(a)(1).

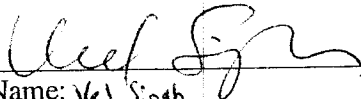
3. Seller hereby acknowledges and agrees that from and after the date hereof, Purchaser shall be the exclusive owner of the Trademarks.

4. As further set forth in the Purchase Agreement, Seller shall, at Purchaser's reasonable request, take such further action and execute such additional agreements and instruments as may be necessary to effect the assignment contemplated hereby and to perfect Purchaser's title in and to the Trademarks. In addition, Seller shall provide Purchaser and its successors, assigns and legal representatives reasonable cooperation and assistance, at Purchaser's request and sole cost and expense, in the prosecution or defense of any proceeding that may arise in connection with any of the rights assigned hereby.

[The next page is the signature page]

IN WITNESS WHEREOF, Seller has caused this Assignment to be duly authorized and executed as of the date hereof.

HERITAGE BRANDS, LLC

By:   
Name: Ved Singh  
Title: Member Manager

STATE OF NJ )  
:SS.:  
COUNTY OF ESSEX )

On this 18<sup>th</sup> day of OCTOBER, 2007 before me personally came Ved Singh, to me known to be the person who signed the foregoing instrument and who being duly sworn by me did depose and state that [s/he] is a representative of Heritage Brands LLC; [s/he] signed the instrument in the name of Heritage Brands LLC; and [s/he] had the authority to sign the instrument on behalf of Heritage Brands LLC.

Pina Menendez  
Notary Public  
  
\_\_\_\_\_  
Notary Public

**PINA MENDEZ**  
A Notary Public of New Jersey  
My Commission Expires 5/30/2011

**SCHEDULE 1**

**Trademarks**

| <b>MARK</b>                 | <b>SERIAL NUMBER</b> | <b>REG. NUMBER</b> |
|-----------------------------|----------------------|--------------------|
| BRIGHT WATER                | 78239436             | 2949989            |
| TOP JOB                     | 78378753             | 2928971            |
| SPRING AIRE                 | 76488262             | 3047324            |
| SPRING TIME                 | 76078943             | 2473524            |
| SOLO                        | 76611323             | 3010405            |
|                             | 75982333             | 2628873            |
| SPRING TIME                 | 75481553             | 2421790            |
| BRIGHT WATER                | 73508390             | 1336232            |
| BRIGHT WATER                | 73508388             | 1336230            |
| TOP JOB                     | 72180758             | 0776326            |
| FAST-N EASY                 | 78487075             | 3015544            |
| OXY-COMPLEX                 | 76532959             | 2921340            |
| OXY-MATRIX                  | 76532953             | 2919621            |
| SPIN                        | 75833415             | 2519227 .          |
| SEA MIST                    | 72229892             | 0810717            |
| SEA MIST INSIDE 'N' OUTSIDE | 72140778             | 0773821            |
| SUAVE Y TIERNO              | 78605761             |                    |
| ROAR                        | 78831389             |                    |