

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sandow Media Corporation		10/30/2007	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Sandow Media, LLC		
Street Address:	3731 N.W. 8th Avenue		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33431		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77294924	FRAGRANCEFINDER	
CORRESPONDENCE DATA			
Fax Number:	(561)659-6313		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	561-653-5000		
Email:	tina.lynch@akerman.com		
Correspondent Name:	J. Rodman Steele, Jr.		
Address Line 1:	222 Lakeview Avenue; Fourth Floor		
Address Line 4:	West Palm Beach, FLORIDA 33401-6183		
ATTORNEY DOCKET NUMBER:	7592-59		
NAME OF SUBMITTER:	J. Rodman Steele, Jr.		
Signature:	/J. Rodman Steele, Jr./		
Date:	10/31/2007		

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Total Attachments: 1
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ASSIGNMENT OF U.S. TRADEMARK APPLICATION

WHEREAS, Sandow Media Corporation, a Florida corporation, located and doing business at 3731 NW 8th Avenue, Boca Raton, Florida 33431 (hereinafter "ASSIGNOR"), owns the Trademark which is the subject of United States Trademark Application Serial No. 77/294924 for "FRAGRANCEFINDER" (hereinafter "Trademark");

WHEREAS, Sandow Media, LLC, a Delaware Limited Liability Company, located and doing business at 3731 N.W. 8th Avenue, Boca Raton, Florida 33431 (hereinafter "ASSIGNEE"), is desirous of acquiring the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR hereby sells, assigns, transfers and conveys unto ASSIGNEE all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and associated therewith, and the sole and exclusive right to proceed in its own name against any past, present and/or future infringement of said Trademark.

SANDOW MEDIA CORPORATION

Date: 10-30-07

By: 

Type/Print Name: Adam I. Sandow

Type/Print Title: CEO

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