

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/31/1997

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Our Own Hardware Company		10/23/2007	CORPORATION: INDIANA

RECEIVING PARTY DATA

Name:	Do It Best Corporation
Street Address:	6502 Nelson Road
Internal Address:	Post Office Box 868
City:	Fort Wayne
State/Country:	INDIANA
Postal Code:	46801
Entity Type:	CORPORATION: INDIANA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2111394	INTEGRITY

CORRESPONDENCE DATA

Fax Number: (312)258-5700
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-258-5641
 Email: trademarks@schiffhardin.com
 Correspondent Name: Jeanette S. Zimmer
 Address Line 1: P.O. Box 06079
 Address Line 4: Chicago, ILLINOIS 60606-0079

ATTORNEY DOCKET NUMBER:	30985-0025
NAME OF SUBMITTER:	Jeanette S. Zimmer
Signature:	/Jeanette S. Zimmer/

OP \$40.00 2111394

Date:

10/31/2007

Total Attachments: 1

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NUNC PRO TUNC ASSIGNMENT

WHEREAS, Our Own Hardware Company, an Indiana corporation ("ASSIGNOR"), is the owner of the following United States Trademark Registration:

TRADEMARK	REG. NO.	REG. DATE
INTEGRITY	2,111,394	November 4, 1997

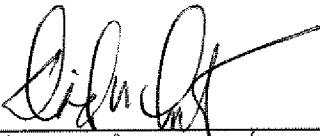
WHEREAS, Do It Best Corporation, an Indiana corporation having an address at 6502 Nelson Road, Post Office Box 868, Fort Wayne, Indiana 46801 ("ASSIGNEE"), is desirous of acquiring said mark and the registration therefore, together with the goodwill of the business associated therewith;

WHEREAS, Assignor and Assignee wish to memorialize, confirm and record said the prior transfer of mark and the registration therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer, convey and deliver to ASSIGNEE: (1) all right, title and interest in and to said mark and the Registration, together with the goodwill of the business symbolized by said mark and Registration, and all common law rights in any manner associated therewith; (2) the right to bring and maintain all causes of actions (either in law or in equity) based on the mark and Registration, including the right to sue, counterclaim and recover any past or future infringement of the mark and Registration; and (3) all income, royalties, damages and payments that are due or payable with respect to the mark or Registration, all effective *nunc pro tunc* as of December 31, 1997.

OUR OWN HARDWARE COMPANY

Date: 10/23/, 2007

By: 

Name: David W. Duke

Title: Secretary / Treasurer

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