

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paladin Marketing Resources, Inc.	FORMERLY MPS Acquisition Corp.	10/22/2007	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	MPS Group, Inc.		
Street Address:	1 Independent Dr.		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32202		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1858835	PALADIN	
CORRESPONDENCE DATA			
Fax Number:	(904)396-0663		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	904-398-3911		
Email:	tsaitta@rtlaw.com		
Correspondent Name:	Thomas C. Saitta / Rogers Towers, P.A.		
Address Line 1:	1301 Riverplace Blvd.		
Address Line 2:	Suite 1500		
Address Line 4:	Jacksonville, FLORIDA 32202		
ATTORNEY DOCKET NUMBER:	M1013-29479		
NAME OF SUBMITTER:	Thomas C. Saitta		
Signature:	/thomas c. saitta/		

CH \$40.00 1858835

Date:

10/31/2007

Total Attachments: 1

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ASSIGNMENT OF SERVICE MARK

Whereas, Paladin Marketing Resources, Inc., formerly named MPS Acquisition Corp., hereinafter Assignor, with principal business offices at One Independent Drive, Jacksonville, FL 32202, is the exclusive owner of all rights, title and interest in the mark:

PALADIN, registered with the United States Patent and Trademark Office on October 18, 1994, registration number 1,858,835;

Whereas, MPS Group, Inc., hereinafter Assignee, with principal business offices at One Independent Drive, Jacksonville, Florida 32202, is desirous of acquiring said mark and the registration thereof;

Now therefore, for Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the registration resulting from the above identified application.

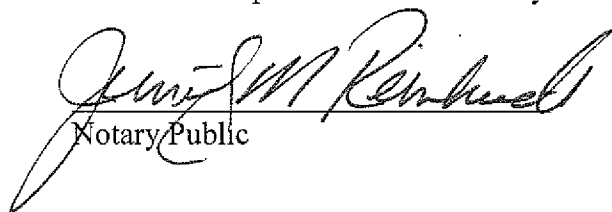
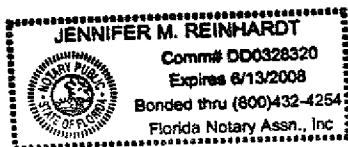
Paladin Marketing Resources, Inc.



Gregory D. Holland
Vice President and Secretary

State of Florida
County of Duval

On this 22 day of October, 2007, personally before me came Gregory D. Holland, known personally to me or properly identified to me, and known to me to be the person described in and who signed this Assignment, and being duly sworn, acknowledged that he executed the same on behalf of the identified corporation with authority to do so.


Notary Public