

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tru Count, Inc.		10/31/2007	CORPORATION: IOWA
RECEIVING PARTY DATA			
Name:	Jeffrey D. DILLMAN		
Street Address:	3410 Valley View Road		
City:	Ames		
State/Country:	IOWA		
Postal Code:	50014		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77291250	TRU COUNT AIR CLUTCH	
CORRESPONDENCE DATA			
Fax Number:	(515)558-7790		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	515.558.0200		
Email:	tzarley@zarleylaw.com		
Correspondent Name:	Zarley Law Firm, P.L.C.		
Address Line 1:	400 Locust Street		
Address Line 2:	Capital Square, Suite 200		
Address Line 4:	Des Moines, IOWA 50309-2350		
ATTORNEY DOCKET NUMBER:	T60969US0-JEFFREY DILLMAN		
NAME OF SUBMITTER:	Timothy J. Zarley		
Signature:	/Timothy J. Zarley/		
Date:	11/01/2007		

OP \$40.00 77291250

Total Attachments: 1
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ASSIGNMENT

WHEREAS, the Tru Count, Inc., an Iowa corporation, having its principal place of business at 409 S Bell Avenue, Ames, Iowa 50010, is the owner of the following Trademark Application:

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILED</u>
TRU COUNT AIR CLUTCH	77/291,250	September 28, 2007

WHEREAS, Jeffrey D. Dillman, an individual, residing at 3410 Valley View Road, Ames, Iowa 50014, is desirous of acquiring the entire right, title and interest in the said mark, together with the goodwill of the business pertaining to said mark;

NOW, THEREFORE, in consideration of One Dollar (the receipt of which is hereby acknowledged), the Tru Count, Inc. by these presents does hereby assign and transfer unto Jeffrey D. Dillman, all rights, title and interest which the Tru Count, Inc. has heretofore enjoyed pertaining to said mark, together with the goodwill of the business pertaining to said mark, the same to be held and enjoyed by Jeffrey D. Dillman, his successors and assigns.

TRU COUNT, INC.

Date: 10-31-07

Signature: [Handwritten Signature]
By: Jeffrey D. Dillman
Title: President

STATE OF IOWA)
)SS
COUNTY OF STORY)

On this 31 day of October, 2007, before me, the undersigned, a Notary Public in and for the County and State aforesaid, appeared Jeffrey D. Dillman, to me personally known, who being by me duly sworn, did say that he is the President of the Tru Count, Inc.; that said above and foregoing instrument was signed on behalf of said Corporation by authority of its Board of Directors and that the said Jeffrey D. Dillman, as such officer, acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by him voluntarily executed.

[Handwritten Signature]
Notary Public in and for the State of Iowa



My Commission expires: 8-14-08