# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Alpha International, Inc.		10/23/2007	CORPORATION: IOWA

# RECEIVING PARTY DATA

Name:	Jody Keener	
Street Address:	2155 Jacolyn Drive SW, Suite 6	
City:	Cedar Rapids	
State/Country:	IOWA	
Postal Code:	52404	
Entity Type:	INDIVIDUAL: UNITED STATES	

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	2017786	GC
Registration Number:	2027095	
Registration Number:	2312588	ANOTHER FINE QUALITY GEARBOX COLLECTIBLE
Registration Number:	2319887	ANOTHER FINE QUALITY GEARBOX TOY
Registration Number:	2049111	BIG WHEEL
Serial Number:	78874218	
Registration Number:	2858047	BIG WHEEL
Serial Number:	78352022	BIG WHEEL KIDS
Registration Number:	1521121	BOOMERANG BUMP
Registration Number:	1638498	CROCODILE MILE
Registration Number:	1479774	CROCODILE MILE
Registration Number:	1491328	ENCHANTED KINGDOM
Registration Number:	2110008	FEED 'N NUZZLE
Serial Number:	78515568	FLOOR FLYER
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Registration Number:	2312106	GEARBOX
Registration Number:	2541428	GEARBOX PEDAL CAR COMPANY
Registration Number:	2583183	GEARBOX PEDAL CAR COMPANY CEDAR RAPIDS, IOWA
Serial Number:	78724993	GEARBOX TOYS & COLLECTIBLES CEDAR RAPIDS, IOWA
Registration Number:	1706986	GRAND CHAMPIONS
Serial Number:	78572376	HORSE COUNTRY
Registration Number:	2175591	QUALITY ISN'T SOMETHING WE TOY AROUND WITH
Registration Number:	3097303	THE MOST BEAUTIFUL HORSES IN THE WORLD
Registration Number:	2714424	THE WORLD KNOWS NO BETTER QUALITY
Registration Number:	2312580	WAVE JET
Registration Number:	1474292	WET'N WACKY

#### **CORRESPONDENCE DATA**

Fax Number: (319)365-8443

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 319-365-9461

Email: deanna@shuttleworthlaw.com

Correspondent Name: Robert W. Hoke

Address Line 1: 115 3rd Street SE, Suite 500
Address Line 4: Cedar Rapids, IOWA 52401

NAME OF SUBMITTER:	Robert W. Hoke
Signature:	/Robert W. Hoke/
Date:	11/01/2007

#### Total Attachments: 7

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> TRADEMARK REEL: 003652 FRAME: 0337

# GRANT OF SECURITY INTEREST IN AND MORTGAGE OF UNITED STATES TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, Alpha International, Inc, an Iowa corporation (the "Grantor") with principal offices at 4520 20<sup>th</sup> Ave. SW, Cedar Rapids, Iowa 52404, hereby assigns, grants and mortgages to Jody Keener, of 2155 Jacolyn Dr. SE, Suite 6, Cedar Rapids, Iowa 52404 (the "Grantee"), a security interest in (i) all of the Grantor's right, title and interest in and to the United States trademarks, trademark registrations and trademark applications (the "Marks") set forth on Schedule A attached hereto together with (ii) all proceeds and products of the Marks, (iii) the goodwill of the businesses symbolized by the Marks, and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS AGREEMENT is entered into to secure the full and prompt performance and payment of all the Obligations of the Grantor, as such term is defined in the Security Agreements among the Grantor, the other assignors from time to time party thereto and the Grantee, dated as of October 23, 2007 (as amended from time to time, the "Security Agreement"). Upon payment in full of all obligations secured by the Security Agreement, the Grantee shall, upon such satisfaction, execute, acknowledge, and deliver to the Grantor such statements, documents or other instruments in writing as may be reasonably requested by Grantor releasing the security interest and mortgage in the Marks granted under this Agreement.

This Agreement has been entered into in conjunction with the security interest granted to the Grantee under the Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Agreement are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

The undersigned have executed this Agreement as of this 23 day of October 2007.

Alpha International Inc.

Jody Keener
Title: President

TRADEMARK REEL: 003652 FRAME: 0338

#### SCHEDULE A

#### TRADEMARKS

## **United States:**

1. GC stylized mark:

Registration No.: 2,017,786 Registration Date: Nov. 19, 1996 International Class: 028 – Toy horses

2. Running Horse design:

Registration No.: 2,027,095 Registration Date: Dec. 31, 1996 International Class: 028 – Toy horses

3. Another Fine Quality Gearbox Collectible design:

Registration No.: 2,312,588 Registration Date: Jan. 25, 2000

International Class: 028 - Collectibles, namely scale toy replicas of aircraft, cars, trucks, farm tractors, farm implements, and canned goods; toys, namely play figurines, aircraft, cars, trucks,

and dolls

4. Another Fine Gearbox Toy design:

Registration No.: 2,319,887 Registration Date: Feb. 15, 2000

International Class: 028 - Collectibles, namely, scale toy replicas of aircraft, cars, trucks, farm tractors, farm implements, and canned goods; toys, namely, play figurines, aircraft, cars, trucks,

and dolls

5, Mark: BIG WHEEL

Registration No.: 2,049,111 Registration Date: April 1, 1997

International Class: 028 - Child's ride-on toy

Big Wheel design: `

Serial No.: 78/874,218 Filing Date: May 2, 2006

International Class: 028 - Toys, namely ride-on toy vehicle



7. Big Wheel design:

Registration No.: 2,858,047 Registration Date: June 29, 2004

International Class: 028 - Toys, namely ride-on toy vehicle

8. Mark: BIG WHEEL KIDS Serial No.: 78/352,022

Filing Date: Jan. 14, 2004

International Class: 028 - Toys and novelty items

9. Mark: BOOMERANG BUMP

Reg. No.: 1,521,121 Reg. Date: Jan. 17, 1989

International Class: 028 - Toy water slides

10. Mark: CROCODILE MILE

Reg. No.: 1,638,498

Reg. Date: March 19, 1991

International Class: 028 - Waterslides, play swimming pools and inflatable wading pools, some containing attached inflatable toys in the nature of ride-on and inflatable animals and

figures

11. Mark: CROCODILE MILE

Registration No.: 1,479,774
Registration Date: March 8, 1988

International Class: 028 - Toy water slides

Mark: ENCHANTED KINGDOM

Registration No.: 1,491,328 Registration Date: June 7, 1988

International Class: 028 - Toy animals, dolls, and accessories for them

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13. Mark: FEED 'N NUZZLE

Registration No.: 2,110,008

Registration Date: October 28, 1997

International Class: 028 - Toy animals and toy playsets including toy animals and accessories

therefor

14. Mark: FLOOR FLYER

Serial No.: 78/515,568

Filing Date: November 11, 2004

International Class: 028 - Toys, namely air, land, and sea vehicles of all types and accessories

therefor

15. Mark: GEARBOX

Registration No.: 2,312,106 Registration Date: Jan. 25, 2000

International Class: 028 - Collectibles, namely, scale toy replicas of aircraft, cars, trucks, farm tractors, farm implements, and canned goods; toys, namely, play figurines, aircraft, cars, trucks.

and dolls

16. Mark: GEARBOX PEDAL CAR COMPANY

Registration No.: 2,541,428 Registration Date: Feb. 19, 2002

International Class: 012 - children's pedal cars, tricycles and wagons

17. Gearbox Pedal Car Company Cedar Rapids, Iowa design:

Registration No.: 2,583,183 Registration Date: June 18, 2002

International Class: 012 - children's pedal cars, tricycles and wagons

18. Gearbox Toys & Collectibles Cedar Rapids, Iowa design:

Serial No.: 78/724,993 Filing Date: Oct. 3, 2005

International Class: 028 - Collectibles, namely, scale toy replicas of aircraft, cars, trucks, farm

tractors, and farm implements; and toys, namely, play figurines, aircraft, cars and trucks

19. Mark: GRAND CHAMPIONS

Registration No.: 1,706,986 Registration Date: Aug. 11, 1992 International Class: 028 – toy horses

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TRADEMARK REEL: 003544 FRAME: 0275 20. Mark: HORSE COUNTRY

Serial No.: 78/572,376 Filing Date: Feb. 22, 2005

International Class: 028 - Toys and playthings, namely toy horses and riders, and accessories for toy horses namely saddles, toy grooming kits, brushes and combs; toy buildings for horses.

namely stables, pen and playhouses; and toy foodstuffs, namely apples and carrots

#### 22. Mark: QUALITY ISN'T SOMETHING WE TOY AROUND WITH

Registration No.: 2,175,591 Registration Date: July 21, 1998

International Class: 028 - Collectibles, namely, scale toy replicas of aircraft, cars, trucks, farm tractors, farm implements, and canned goods; toys, namely, play figurines, aircraft, cars, trucks,

and dolls

#### 23. Mark: THE MOST BEAUTIFUL HORSES IN THE WORLD

Registration No.: 3,097,303 Registration Date: May 30, 2006

International Class: 028 – Toy human figures sold alone; toy human figures with accessories therefor sold as a unit; toy animal figures sold alone; toy animal figures with accessories therefor sold as a unit; toy human and animal figures sold as a unit; toy human and animal

figures and accessories therefor sold as a unit

# 24. Mark: THE WORLD KNOWS NO BETTER QUALITY

Registration No.: 2,714,424 Registration Date: May 6, 2003

International Class: 028 - Collectibles, namely scale toy replicas of aircraft, cars, trucks, farm tractors, farm implements and canned goods; toys, namely play figurines, aircraft, cars, trucks

and dolls

#### 25. Mark: WAVE JET

Registration No.: 2,312,580 Registration Date: Jan. 25, 2000

International Class: 028 - Toy water slides

#### Mark: WET'N WACKY

Registration No.: 1,474,292 Registration Date: Jan. 26, 1988

International Class: 028 - Toy water slides

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TRADEMARK REEL: 003544 FRAME: 0276

#### <u>Australia</u>

l. Mark: CROCODILE MILE Registration No.: 518,147

Registration Date: Aug. 30, 1989

International Class: Toys, games and playthings including toy water slides, none being toy

crocodiles, bicycles, tricycles part or accessories thereof

## **Canada**

1. Mark: BIG WHEEL KIDS Registration No.: 1,207,821

Registration Date: Feb. 27, 2004

International Class: toys and novelty items

2. Mark: BIG WHEEL

> Registration No.: 1,207,819 Registration Date: Feb. 27, 2004 International Class: ride on toy

3. Mark: GRAND CHAMPIONS Registration No.: TMA632,808

Registration Date: Feb. 15, 2005

International Class: toy horses, riders and accessories

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TRADEMARK REEL: 003544 FRAME: 0277

#### Germany

1. Grand Champions Die schönsten Pferde der Welt! design:

Registration No.: 003129541 Registration Date: July 7, 2004

International Class: 028 - toy horses, models of horses for collectors

 Mark: GRAND CHAMPIONS Registration No.: 003055084 Registration Date: April 4, 2004

International Class: 028 - toys and playthings

Grand Champions design:
 Registration No.: 002572535
 Registration Date: March 12, 2003

International Class: 028 - toy horses, models of horses for collectors

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TRADEMARK REEL: 003544 FRAME: 0278

> TRADEMARK REEL: 003652 FRAME: 0344

**RECORDED: 11/01/2007** 

RECORDED: 05/17/2007