

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Tabacofina-Vander Elst N.V.		09/03/2007	COMPANY: BELGIUM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Henri Wintermans Cigars B.V.		
<b>Street Address:</b>	Nieuwstraat 75		
<b>City:</b>	Eersel		
<b>State/Country:</b>	NETHERLANDS		
<b>Postal Code:</b>	5521 CB		
<b>Entity Type:</b>	COMPANY: NETHERLANDS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78786694	G M MERCATOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)344-8300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-344-4974		
<b>Email:</b>	jfsatterthwaite@venable.com,trademarkdocket@venable.com		
<b>Correspondent Name:</b>	Janet F. Satterthwaite/Venable LLP		
<b>Address Line 1:</b>	P.O. Box 34385		
<b>Address Line 4:</b>	washington, DISTRICT OF COLUMBIA 20043-9998		
<b>ATTORNEY DOCKET NUMBER:</b>	39240-252958		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Janet F. Satterthwaite/Venable LLP		
<b>Address Line 1:</b>	575 7th St NW		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		

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NAME OF SUBMITTER:	Janet F. Satterthwaite
Signature:	/Janet F. Satterthwaite/
Date:	11/02/2007
Total Attachments: 2 source=mercator#page1.tif source=mercator#page2.tif	

**UNITED STATES OF AMERICA**

**THIS ASSIGNMENT** is made the 3rd day of September Two Thousand and Seven

**BETWEEN:-**

- (1) **Tabacofina-Vander Elst N.V.**, a company organised and existing under the laws of Belgium, whose registered office is at Rue de Koninck 38, 1080 Brussels, Belgium (hereinafter called "the Assignor") of the one part, and
- (2) **Henri Wintermans Cigars B.V.**, a company organised and existing under the laws of Netherlands, whose registered office is at Nieuwstraat 75, 5521 CB Eersel, Netherlands (hereinafter called "the Assignee") of the other part.

**WHEREAS:**


- (A) The Assignor is the applicant for registration in the UNITED STATES OF AMERICA of the Trade Marks, short particulars of which are set out in the Schedule attached hereto (hereinafter called "the Trade Mark Application"), and
- (B) The Assignor has agreed with the Assignee for the sale and transfer to the Assignee of the Trade Mark Application for the consideration hereinafter mentioned.

**NOW THIS ASSIGNMENT WITNESSES** as follows:

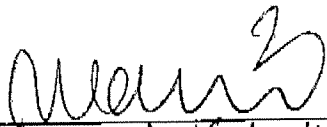
In consideration of the sum of €100 (One Hundred Euros) paid by the Assignee to the Assignor (the receipt whereof is hereby acknowledged) the Assignor **HEREBY ASSIGNS** unto the Assignee all right, title and interest in the Trade Mark Application and the registration maturing thereon together with the goodwill of the business attaching thereto **TO HOLD** the same unto and to the use of the Assignee its successors and assigns absolutely.

**IN WITNESS WHEREOF** the Assignor and the Assignee have duly executed this Assignment the day and year first above written.

**SIGNED** for and on behalf of  
**TABACOFINA-VANDER ELST N.V.**  
by:

  
Name: Stuart Paul Aitchison  
Title: Authorised Attorney

**SIGNED** for and on behalf of  
**HENRI WINTERMANS CIGARS B.V.**  
by:

  
Name: Mette Valentin Tom Friis-Mitchelson  
Title: Company Lawyers

**SCHEDULE**

<b>Trade Mark</b>	<b>Application No.</b>	<b>Class</b>
MERCATOR (Label)	78/786694	34