

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Trina Turk		11/01/2007	SOLE PROPRIETORSHIP: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SIRENUSE STUDIOS, INC.		
<b>Street Address:</b>	3214 Waverly Drive		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90027		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2055613	TRINA TURK	
Registration Number:	3310042	TRINA TURK	
Serial Number:	78452624	TRINA TURK	
Serial Number:	77266598	TRINA TURK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)388-5645		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	310-859-0100		
<b>Email:</b>	paul@supnik.com		
<b>Correspondent Name:</b>	Paul D. Supnik		
<b>Address Line 1:</b>	9601 Wilshire Boulevard, Suite 828		
<b>Address Line 4:</b>	Beverly Hills, CALIFORNIA 90210-5210		
<b>ATTORNEY DOCKET NUMBER:</b>	1739-28		
<b>NAME OF SUBMITTER:</b>	PAUL D. SUPNIK		

OP \$115.00 2055613

Signature:

/paul d. supnik/

Date:

11/02/2007

Total Attachments: 2

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## ASSIGNMENT

TRINA TURK, an individual, a citizen of the United States and resident of Los Angeles, California, is the owner of U.S. Trademark Registration Nos.:

2,055,613 registered April 22, 1997 for the mark TRINA TURK for the following goods:  
Tops, bottoms and dresses in Class 25.

3,310,042 registered October 9, 2007 for the mark TRINA TURK for the following goods:  
Sunglasses, sunglass cases in Class 9; Handbags, wallets, purses, and clutch bags in Class 18; and Sportswear, namely, blouses, shirts, t-shirts, knit tops, sweaters, pants, coats, jackets, skirts, scarves and hats, jeans, in Class 25.

TRINA TURK is also the owner of the following U.S. Trademark Applications, Serial Nos.:

78/452,624 filed July 19, 2004 for TRINA TURK for the following goods:  
Pillows, picture frames, mirrors, furniture in Class 20  
Vases, dishes, beverage glassware, drinking glasses, glass bowls in Class 21.  
Bed sheets, bed linen, bed blankets, pillow cases, pillow covers, pillow shams, bed spreads, comforters, towels, table mats not of paper, napkins not of paper, namely textile napkins, table linen, namely napkins, textile place mats in Class 24.  
Sportswear, namely slacks, pullovers; sweatshirts, belts, suits, sweat pants, jogging suits, athletic clothing, namely athletic shorts, athletic jerseys, shirts and shoes; socks, gloves, robes, lingerie, namely camisoles, tap pants, slippers; footwear, namely shoes, boots and sandals; headwear, namely and caps; swimwear, raincoats, wristbands, robes, neckties, trench coats in Class 25.

77/266,598 filed August 28, 2007 for TRINA TURK for the following services:  
Retail store services featuring clothing; online retail store services featuring clothing in Class 35.

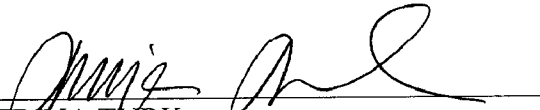
SIRENUSE STUDIOS, INC., a California corporation, 3214 Waverly Drive, Los Angeles, CA 90027 wishes to acquire the foregoing U.S. trademark registrations trademark and service mark applications and associated trademark and service mark rights for the mark TRINA TURK, and the associated goodwill and associated business.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, TRINA TURK hereby assigns all right, title and interest in and to U.S. trademark registrations 2,055,613 registered April 22, 1997 and 3,310,042 registered October 9, 2007 for the marks TRINA TURK and any and all goodwill associated with the marks, and U.S. trademark applications, Serial Nos. 78/452,624 filed July 19, 2004 and Serial No. 77/266,598 filed August 28, 2007 for TRINA TURK and any and all goodwill associated with the marks and all business

associated with the marks, to SIRENUSE STUDIOS, INC., a California corporation. TRINA TURK warrants that she has the right to make this assignment.

This assignment shall be construed under the laws of the State of California.

Executed this 16<sup>th</sup> day of November, 2007 at Los Angeles, California.

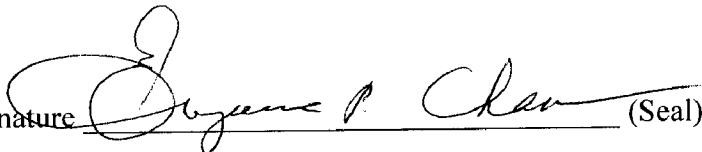
  
TRINA TURK

**NOTARY ACKNOWLEDGEMENT**

State of California     )  
  )  
County of Los Angeles )

On November 01, 2007 before me, (here insert name and title of the officer), personally appeared TRINA TURK, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature  (Seal)

