

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cuba Beverage Company		10/11/2007	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cuba Beverage Company		
<b>Street Address:</b>	700 West Harbor Drive, Suite 806		
<b>City:</b>	San Diego		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92101		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77177438	CUBA	
<b>Serial Number:</b>	77177475	CUBA BEVERAGE COMPANY	
<b>Serial Number:</b>	77177536	CUBA HERBAL ENERGY JUICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(858)456-4802		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	858-456-4801		
<b>Email:</b>	usdocketing@trademarkgroup.com		
<b>Correspondent Name:</b>	Marnie Wright Barnhorst, Esq.		
<b>Address Line 1:</b>	1200 Prospect Street, Suite G-100		
<b>Address Line 4:</b>	La Jolla, CALIFORNIA 92037		
<b>ATTORNEY DOCKET NUMBER:</b>	CUBA,CUBA BEVERAGE COMPAN		
<b>NAME OF SUBMITTER:</b>	Marnie Wright Barnhorst, Esq.		
<b>Signature:</b>	/MWB/		

OP \$90.00 77177438

Date:

11/02/2007

Total Attachments: 1

source=CUBA, CUBA BEVERAGE COMPANY, CUBA HERBAL ENERGY JUICE signed Assignment 11-02-07#page1.tif

ASSIGNMENT OF FEDERAL INTENT-TO-USE APPLICATIONS

WHEREAS, Cuba Beverage Company ("Assignor"), a California corporation, having a place of business at 700 West Harbor Drive, Suite 806, San Diego, California, 92101, The United States of America, intends to use the marks CUBA, CUBA BEVERAGE COMPANY, and CUBA HERBAL ENERGY JUICE in commerce and has filed applications, now assigned Serial Nos. 77177438, 77177475, and 77177536 respectively, with the United States Patent and Trademark office under Section 1(b) of the Trademark Act, indicating that intention, but has not yet filed allegations of use under Sections 1(c) or 1(d) of the Trademark Act, and

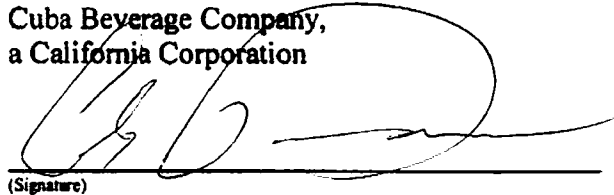
WHEREAS, Assignor is assigning the marks in the above-identified applications and substantially all of the business or the portion thereof to which the marks pertain, as required by 15 U.S.C. Section 1060; and

WHEREAS, Cuba Beverage Company ("Assignee"), a Delaware corporation, having a place of business at 700 West Harbor Drive, Suite 806, San Diego, California, 92101, The United States of America, is desirous of acquiring said trademarks and the pending intent-to-use applications therefor;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all rights, titles and interests in the United States in and to said trademarks and said applications therefor, together with all common law rights and the goodwill of the businesses symbolized by said trademarks.

Signed at San Diego, CA, this 11<sup>th</sup> day of October, 2007.

Cuba Beverage Company,  
a California Corporation



(Signature)

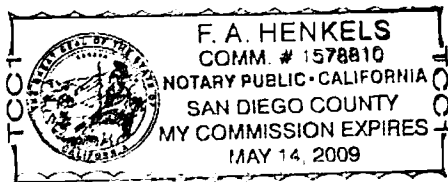
Alex Procopio, Chief Executive Officer

STATE OF CALIFORNIA )  
 ) ss.  
COUNTY OF San Diego )

On 11 Oct., 2007 before me, the undersigned Notary Public, personally appeared Alex Procopio, personally known to me  
or

\_\_\_\_\_ proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

(S.E.A.L.)



J. A. Henkels