

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Interactive Imagination Corporation		10/31/2007	CORPORATION: WASHINGTON

RECEIVING PARTY DATA

Name:	Cookie Jar Entertainment Inc.
Street Address:	266 King Street West
Internal Address:	2nd Floor
City:	Toronto
State/Country:	CANADA
Postal Code:	M5V 1H8
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3021251	MAGI NATION
Registration Number:	2521139	MAGI-NATION

CORRESPONDENCE DATA

Fax Number: (212)894-5765
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2129406365
 Email: bret.danow@kattenlaw.com
 Correspondent Name: Bret J. Danow
 Address Line 1: 575 Madison Avenue
 Address Line 4: New York, NEW YORK 10022-2585

ATTORNEY DOCKET NUMBER:	330338-00033
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DOMESTIC REPRESENTATIVE

Name: Bret J. Danow

CH \$65.00 3021251

Address Line 1: 575 Madison Avenue
Address Line 4: New York, NEW YORK 10022-2585

NAME OF SUBMITTER:	Bret J. Danow
Signature:	/s/
Date:	11/05/2007

Total Attachments: 2
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U.S. TRADEMARK ASSIGNMENT

WHEREAS, Interactive Imagination Corporation, a corporation organized under the laws of the State of Washington, having offices at P.O. Box 4710, Seattle, Washington 98104 ("Assignor"), is the owner of the trademark registrations set forth on Exhibit A (the "Marks"); and

WHEREAS, Cookie Jar Entertainment Inc., a corporation organized under the laws of Canada, having offices at 2nd Floor, 266 King Street West, Toronto, Canada, M5V 1H8 ("Assignee"), is desirous of acquiring the Marks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by such Marks, and the right to sue for past infringements.

IN WITNESS WHEREOF, Assignor has signed this Assignment this 31 day of October, 2007.

INTERACTIVE IMAGINATION CORPORATION

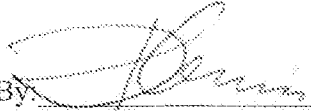
By: 
Name: DONALD C. MORRIS
Title: SECRETARY, TREASURER

Exhibit A

Marks

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Class</u>
MAGI NATION	3,021,251	November 29, 2005	28
MAGI-NATION	2,521,139	December 18, 2001	9

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