TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hamilton Beach/Proctor-Silex, Inc.		09/26/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Hamilton Beach Brands, Inc.
Street Address:	4421 Waterfront Drive
City:	Glen Allen
State/Country:	VIRGINIA
Postal Code:	23060
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 92

Property Type	Number	Word Mark
Serial Number:	78918169	TRUEAIR
Serial Number:	78852922	TESTED IN OUR LAB. PROVEN IN YOUR HOME.
Serial Number:	78756292	WAVE POWER
Serial Number:	78756281	WAVE MAKER
Serial Number:	78525104	CHANGE-A-BOWL
Serial Number:	78565512	TOASTATION
Serial Number:	78619673	WAVESTATION
Serial Number:	78619682	WAVE LOGIC
Serial Number:	78619686	WAVE-ACTION
Serial Number:	78644684	908
Serial Number:	78644690	PROCTOR SILEX
Serial Number:	78644698	REVOLUTION
Serial Number:	78644702	HAMILTON BEACH
Serial Number:	78647508	TEMPEST

CH $2315.00 78918169

Serial Number:	78647523	SUMMIT
Serial Number:	78662148	RIO
Serial Number:	77215269	SOFT GRIP
Serial Number:	77211537	ECLECTRICS
Serial Number:	77191604	HAMILTON BEACH
Serial Number:	77182685	TESTED. PROVEN.
Serial Number:	77176526	
Serial Number:	77176523	
Serial Number:	77125611	MIX 'N CHILL
Serial Number:	77116571	ICE BREAKER
Serial Number:	77113653	THE PERFECT ICE BREAKER
Serial Number:	77097678	SMOOTH TOUCH
Serial Number:	77086245	DRY IT FASTER. WEAR IT SOONER.
Serial Number:	77082867	LIQUID BLU
Serial Number:	76429065	HAMILTON BEACH SNOWMAN
Serial Number:	76500482	BIG MOUTH
Serial Number:	76514250	
Serial Number:	76562435	BREWSTATION
Serial Number:	76565244	TRADITIONS BY PROCTORSILEX
Serial Number:	76572195	HAMILTON BEACH
Serial Number:	76584308	COUNTERSCAPING
Serial Number:	76608142	KITCHENSCAPING
Serial Number:	76977384	ECLECTRICS
Serial Number:	76977606	TRADITIONS BY PROCTORSILEX
Serial Number:	76191646	SUPREME STEAM
Serial Number:	76168302	TURBO-TWISTER
Serial Number:	76157193	MIXMATE
Serial Number:	76118301	INHALES ODORS, SO YOU DON'T HAVE TO
Serial Number:	76096723	FLATBREAD MEAL MAKER
Serial Number:	76094627	FLIP 'N FLUFF
Serial Number:	76093217	SURE REST
Serial Number:	76085787	AIRSMART
Serial Number:	76085786	EASYCLEAN
Serial Number:	76085784	EASYFILL
Serial Number:	76085783	ODORSMART

Serial Number:	76085782	PLUG-MOUNT
Serial Number:	76085781	QUIETMIST
Serial Number:	76085780	SMART PRODUCTS FOR BETTER LIVING
Serial Number:	76085778	TRUEAIR
Serial Number:	76085777	WHISPERCLEAN
Serial Number:	76075725	
Serial Number:	75644297	PROCTOR-SILEX
Serial Number:	75644298	HAMILTON BEACH
Serial Number:	75701639	MIX 'N CHILL
Serial Number:	75757629	AUTO SHIFT
Serial Number:	75980048	MEAL MAKER EXPRESS
Serial Number:	75907167	SOFT GRIP
Serial Number:	75903437	TANGO
Serial Number:	75897713	HAMILTON BEACH
Serial Number:	75897706	HAMILTON BEACH
Serial Number:	75867588	SURELOC
Serial Number:	75867587	ICE SABRE
Serial Number:	75867586	POWER ELITE
Serial Number:	75560766	SOFT GRIP
Serial Number:	75547881	HEALTHSMART
Serial Number:	75530250	IRON GUARD
Serial Number:	75476118	SMART BLENDER
Serial Number:	75451730	SET N' FORGET
Serial Number:	75393814	INTELLITOAST
Serial Number:	75268011	PROCTOR SILEX
Serial Number:	74610172	SMARTTOAST
Serial Number:	74634207	BAGEL SMART
Serial Number:	74645105	BLENDMASTER
Serial Number:	74427539	MORNING MAKER
Serial Number:	74016709	PROCTOR-SILEX
Serial Number:	73633032	SUPER SHOOTER
Serial Number:	73693569	POPCORN PUMPER
Serial Number:	73747901	CAN HANDLER
Serial Number:	73370275	DRINK MASTER
Serial Number:	73276361	HYDRO CLEAN

Serial Number:	73143753	MEAL MAKER
Serial Number:	73122746	BREW FOR TWO
Serial Number:	72373952	HAMILTON BEACH
Serial Number:	72373951	HAMILTON BEACH
Serial Number:	72338005	PROCTOR-SILEX
Serial Number:	71543362	HAMILTON BEACH
Serial Number:	71397244	JUICIT
Serial Number:	71283192	HAMILTON BEACH

CORRESPONDENCE DATA

Fax Number: (215)965-1210

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 215-965-1348

Email: csmith@akingump.com

Correspondent Name: Laura A. Genovese

Address Line 1: 2005 Market Street

Address Line 2: One Commerce Square, Suite 2200

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	210499.5003
NAME OF SUBMITTER:	Laura A. Genovese
Signature:	/Laura A. Genovese/
Date:	11/05/2007

Total Attachments: 1

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Delaware

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "HAMILTON BEACH/PROCTOR-SILEX, INC.", FILED A RESTATED CERTIFICATE, CHANGING ITS NAME TO "HAMILTON BEACH BRANDS, INC.", THE TWENTY-SIXTH DAY OF SEPTEMBER, A.D. 2007, AT 6:53 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID RESTATED CERTIFICATE IS THE TWENTY-EIGHTH DAY OF SEPTEMBER, A.D. 2007, AT 12:01 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CORPORATION IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE NOT HAVING BEEN CANCELLED OR DISSOLVED SO FAR AS THE RECORDS OF THIS OFFICE SHOW AND IS DULY AUTHORIZED TO TRANSACT BUSINESS.

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 6035110

DATE: 09-28-07