

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hamilton Beach/Proctor-Silex, Inc.		09/26/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Hamilton Beach Brands, Inc.
Street Address:	4421 Waterfront Drive
City:	Glen Allen
State/Country:	VIRGINIA
Postal Code:	23060
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 92

Property Type	Number	Word Mark
Serial Number:	78918169	TRUEAIR
Serial Number:	78852922	TESTED IN OUR LAB. PROVEN IN YOUR HOME.
Serial Number:	78756292	WAVE POWER
Serial Number:	78756281	WAVE MAKER
Serial Number:	78525104	CHANGE-A-BOWL
Serial Number:	78565512	TOASTATION
Serial Number:	78619673	WAVESTATION
Serial Number:	78619682	WAVE LOGIC
Serial Number:	78619686	WAVE-ACTION
Serial Number:	78644684	908
Serial Number:	78644690	PROCTOR SILEX
Serial Number:	78644698	REVOLUTION
Serial Number:	78644702	HAMILTON BEACH
Serial Number:	78647508	TEMPEST

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Serial Number:	78647523	SUMMIT
Serial Number:	78662148	RIO
Serial Number:	77215269	SOFT GRIP
Serial Number:	77211537	ECLECTRICS
Serial Number:	77191604	HAMILTON BEACH
Serial Number:	77182685	TESTED. PROVEN.
Serial Number:	77176526	
Serial Number:	77176523	
Serial Number:	77125611	MIX 'N CHILL
Serial Number:	77116571	ICE BREAKER
Serial Number:	77113653	THE PERFECT ICE BREAKER
Serial Number:	77097678	SMOOTH TOUCH
Serial Number:	77086245	DRY IT FASTER. WEAR IT SOONER.
Serial Number:	77082867	LIQUID BLU
Serial Number:	76429065	HAMILTON BEACH SNOWMAN
Serial Number:	76500482	BIG MOUTH
Serial Number:	76514250	
Serial Number:	76562435	BREWSTATION
Serial Number:	76565244	TRADITIONS BY PROCTORSILEX
Serial Number:	76572195	HAMILTON BEACH
Serial Number:	76584308	COUNTERSCAPING
Serial Number:	76608142	KITCHENSCAPING
Serial Number:	76977384	ECLECTRICS
Serial Number:	76977606	TRADITIONS BY PROCTORSILEX
Serial Number:	76191646	SUPREME STEAM
Serial Number:	76168302	TURBO-TWISTER
Serial Number:	76157193	MIXMATE
Serial Number:	76118301	INHALES ODORS, SO YOU DON'T HAVE TO
Serial Number:	76096723	FLATBREAD MEAL MAKER
Serial Number:	76094627	FLIP 'N FLUFF
Serial Number:	76093217	SURE REST
Serial Number:	76085787	AIRSMART
Serial Number:	76085786	EASYCLEAN
Serial Number:	76085784	EASYFILL
Serial Number:	76085783	ODORSMART

Serial Number:	76085782	PLUG-MOUNT
Serial Number:	76085781	QUIETMIST
Serial Number:	76085780	SMART PRODUCTS FOR BETTER LIVING
Serial Number:	76085778	TRUEAIR
Serial Number:	76085777	WHISPERCLEAN
Serial Number:	76075725	
Serial Number:	75644297	PROCTOR-SILEX
Serial Number:	75644298	HAMILTON BEACH
Serial Number:	75701639	MIX 'N CHILL
Serial Number:	75757629	AUTO SHIFT
Serial Number:	75980048	MEAL MAKER EXPRESS
Serial Number:	75907167	SOFT GRIP
Serial Number:	75903437	TANGO
Serial Number:	75897713	HAMILTON BEACH
Serial Number:	75897706	HAMILTON BEACH
Serial Number:	75867588	SURELOC
Serial Number:	75867587	ICE SABRE
Serial Number:	75867586	POWER ELITE
Serial Number:	75560766	SOFT GRIP
Serial Number:	75547881	HEALTHSMART
Serial Number:	75530250	IRON GUARD
Serial Number:	75476118	SMART BLENDER
Serial Number:	75451730	SET N' FORGET
Serial Number:	75393814	INTELLITOAST
Serial Number:	75268011	PROCTOR SILEX
Serial Number:	74610172	SMARTTOAST
Serial Number:	74634207	BAGEL SMART
Serial Number:	74645105	BLENDMASTER
Serial Number:	74427539	MORNING MAKER
Serial Number:	74016709	PROCTOR-SILEX
Serial Number:	73633032	SUPER SHOOTER
Serial Number:	73693569	POPCORN PUMPER
Serial Number:	73747901	CAN HANDLER
Serial Number:	73370275	DRINK MASTER
Serial Number:	73276361	HYDRO CLEAN

Serial Number:	73143753	MEAL MAKER
Serial Number:	73122746	BREW FOR TWO
Serial Number:	72373952	HAMILTON BEACH
Serial Number:	72373951	HAMILTON BEACH
Serial Number:	72338005	PROCTOR-SILEX
Serial Number:	71543362	HAMILTON BEACH
Serial Number:	71397244	JUICIT
Serial Number:	71283192	HAMILTON BEACH

CORRESPONDENCE DATA

Fax Number: (215)965-1210
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 215-965-1348
Email: csmith@akingump.com
Correspondent Name: Laura A. Genovese
Address Line 1: 2005 Market Street
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Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	210499.5003
NAME OF SUBMITTER:	Laura A. Genovese
Signature:	/Laura A. Genovese/
Date:	11/05/2007

Total Attachments: 1
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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "HAMILTON BEACH/PROCTOR-SILEX, INC.", FILED A RESTATED CERTIFICATE, CHANGING ITS NAME TO "HAMILTON BEACH BRANDS, INC.", THE TWENTY-SIXTH DAY OF SEPTEMBER, A.D. 2007, AT 6:53 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID RESTATED CERTIFICATE IS THE TWENTY-EIGHTH DAY OF SEPTEMBER, A.D. 2007, AT 12:01 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CORPORATION IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE NOT HAVING BEEN CANCELLED OR DISSOLVED SO FAR AS THE RECORDS OF THIS OFFICE SHOW AND IS DULY AUTHORIZED TO TRANSACT BUSINESS.

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Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6035110

DATE: 09-28-07