

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/12)

10-31-2007

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

10/12/07



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To the Director of the U. S. Patent a

d documents or the new address(es) below.

1. Name of conveying party(ies):

Callaway Arts & Entertainment

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) 3/11/07

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Callaway & Kirk Company LLC

Internal _____

Address: _____

Street Address: 19 Fulton Street

City: New York

State: New York

Country: USA Zip: 10038

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other Limited Liability C Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No. (s)
78913761. Class 016, Children's books.

B. Trademark Registration No. (s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
Filing date: June 21st, 2006. Class 016, Children's books.

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Laurie Feigenbaum

Internal Address: _____

Street Address: 61 Bounty Lane

City: New York

State: New York Zip: 11753

Phone Number: 516-647-8314

Fax Number: 516-935-0507

Email Address: readover5@aol.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed (check #4585)

8. Payment Information:

FEE PD

a. Credit Card Last 4 Numbers AB9
Expiration Date January 2009

b. Deposit Account Number _____
Authorized User Name _____

9. Signature: /nicholas callaway/ and /david kirk/

March 29th, 2007

Signature

Date

/nicholas callaway/ and /david kirk/

Total number of pages including cover sheet, attachments, and document: 7

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

File



CALLAWAY

March 11th, 2007

ESTD 1967

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

To whom it may concern,

For good and valuable consideration, Callaway Arts & Entertainment, applicant for serial number 78913761, does hereby assign all rights in the mark, Miss Spider's Sunny Patch Friends, its business, and goodwill to Callaway & Kirk Company LLC. Callaway & Kirk Company LLC is a limited liability corporation, organized in Delaware. The original application inadvertently listed the incorrect applicant.

/Nicholas Callaway/
President and Publisher
Callaway Arts & Entertainment

Acknowledged and Agreed:
/Nicholas Callaway/
President and Publisher
Callaway & Kirk Company LLC

/David Kirk/
Creative Director
Callaway & Kirk Company LLC

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