Form PTO-1594 (Rev. 07/05) OMB Collection 0651-0027 (exp. 6/30/2	2007 United States Patent and Trademark Office
10/12/01	
To the Director of the U. S. Patent a 103457	d documents or the new address(es) below.
Name of conveying party(ies): Callaway Arts & Entertainment	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached? Ves No Name: Callaway & Kirk Company LLC
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☑ Corporation- State: Delaware ☐ Other ☐ Citizenship (see guidelines) ☐ Additional names of conveying parties attached? ☐ Yes ☑ No 3. Nature of conveyance)/Execution Date(s) : Execution Date(s) 3/11/07 ☑ Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name ☐ Other ☐	Internal Address: Street Address: 19 Fulton Street City: New York State: New York Country: USA Zip: 10038 Association Citizenship General Partnership Citizenship Limited Partnership Citizenship Corporation Citizenship V Other Limited Liability C Citizenship Delaware If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)
4. Application number(s) or registration number(s) and A. Trademark Application No.(s) 78913761. Class 016, Children's books.	B. Trademark Registration No.(s) Additional sheet(s) attached? Yes V No
C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): Filing date: June 21st, 2006. Class 016, Children's books.	
5. Name & address of party to whom correspondence concerning document should be mailed: Name: Laurie Feigenbaum	6. Total number of applications and registrations involved:
Internal Address:	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00 Authorized to be charged by credit card
Street Address: 61 Bounty Lane	Authorized to be charged to deposit account Enclosed (Check#4585)
City: New York	8. Payment Information: FEE PO
State: New York Zip: 11753	a, Credit Card Last 4 Numbers 23
Phone Number: 516-647-8314	Expiration Date Jenuary 2009
Fax Number: <u>516-935-0507</u>	b. Deposit Account Number
Email Address: readrover5@aol.com	Authorized User Name
9. Signature: /nicholas cailaway/ and /david	kirk/ March 29th, 2007
Signature /nicholas callaway/ and /david kirk/ Name of Person Signing	Total number of pages including cover sheet, attachments, and document:
Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK REEL: 003654 FRAME: 0414 March 11th, 2007

Commissioner for Trademarks P.O. Box 1451 Alexandria, Virginia 22313-1451

To whom it may concern,

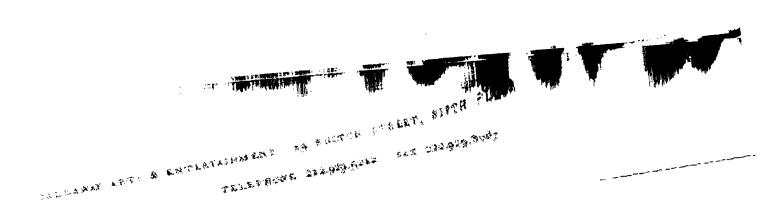
For good and valuable consideration, Callaway Arts & Entertainment, applicant for serial number 78913761, does hereby assign all rights in the mark, Miss Spider's Sunny Patch Friends, its business, and goodwill to Callaway & Kirk Company LLC. Callaway & Kirk Company LLC is a limited liability corporation, organized in Delaware. The original application inadvertently listed the incorrect applicant.

/Nicholas Callaway/ President and Publisher Callaway Arts & Entertainment

Silver

Acknowledged and Agreed:
/Nicholas Callaway/
President and Publisher
Callaway & Kirk Company LLC

/David Kirk/ Creative Director Callaway & Kirk Company LLC



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