

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
James Informational Media Inc.		10/31/2007	CORPORATION: ILLINOIS

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Randall-Reilly Publishing Company, LLC
<b>Street Address:</b>	3200 Rice Mine Road, N.E.
<b>City:</b>	Tuscaloosa
<b>State/Country:</b>	ALABAMA
<b>Postal Code:</b>	35406
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

<b>PROPERTY NUMBERS Total: 8</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	3198205	AGGMAN
Registration Number:	3106790	BETTER BRIDGES
Registration Number:	3140716	ASPHALT PRODUCER
Registration Number:	2996134	AGGREGATES MANAGER
Registration Number:	2987033	AGGMAN.COM
Registration Number:	1136772	BETTER ROADS
Serial Number:	77201740	ROADY THE ROAD BUILDER
Serial Number:	78668067	

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(704)339-3449
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	704-377-8149
<b>Email:</b>	hcarpenter@rbh.com
<b>Correspondent Name:</b>	Heather M. Carpenter
<b>Address Line 1:</b>	c/o Robinson, Bradshaw & Hinson, P.A.

**OP \$215.00 3198205**

Address Line 2: 101 N. Tryon Street, Suite 1900  
Address Line 4: Charlotte, NORTH CAROLINA 28246

ATTORNEY DOCKET NUMBER:	18901.00015
NAME OF SUBMITTER:	Heather M. Carpenter
Signature:	/Heather M. Carpenter/
Date:	11/05/2007

Total Attachments: 2  
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**TRADEMARK ASSIGNMENT**

**WHEREAS, JAMES INFORMATIONAL MEDIA INC.**, an Illinois corporation (“Assignor”) is the owner of the trademark registrations and applications in the United States Patent and Trademark Office as set forth on **Schedule A** (all such trademark registrations and applications, collectively, the “Trademarks”); and

**WHEREAS, RANDALL-REILLY PUBLISHING COMPANY, LLC** (“Assignee”), a Delaware limited liability company with offices at 3200 Rice Mine Road N.E., Tuscaloosa, Alabama 35406, is desirous of acquiring any and all rights that Assignor may have in and to the Trademarks and the registrations and applications therefor, together with the goodwill of the business symbolized by the Trademarks, along with the right to recover for damages and profits for past infringements thereof;

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Trademarks and the registrations and applications therefor in the United States and throughout the world together with the goodwill of the business symbolized by the Trademarks, along with the right to sue and recover for, and the right to profits, penalties or damages due or accrued arising out of or in connection with any and all past, present and future infringements or dilution of or damage or injury to the Trademarks or such represented goodwill;


Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform other reasonable acts the Assignee may require in order to vest all Assignor’s right, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the even such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

This the 31st day of October, 2007.

**ASSIGNOR:**

**James Informational Media Inc.**

By \_\_\_\_\_

  
Michael Porcaro  
President

**SCHEDULE A**Trademark Registrations and Applications

<b>Mark</b>	<b>File Date</b>	<b>App. #</b>	<b>Reg. Date</b>	<b>Reg. #</b>	<b>Status</b>
AGGMAN	July 13, 2005	78-670,019	January 16, 2007	3,198,205	Registered
BETTER BRIDGES	July 12, 2005	78-668,036	June 20, 2006	3,106,790	Registered
ASPHALT PRODUCER	July 12, 2005	78-668,032	September 5, 2006	3,140,716	Registered
AGGREGATES MANAGER	April 21, 2004	76-589,608	September 13, 2005	2,996,134	Registered
AGGMAN.COM	April 21, 2004	76-589,602	August 23, 2005	2,987,033	Registered
BETTER ROADS	October 11, 1978	73-188,888	June 10, 1980	1,136,772	Registered
ROADY THE ROAD BUILDER	June 8, 2007	77-201,740	n/a	n/a	Application Filed
<i>Design Only</i>	July 12, 2005	78-668,067	n/a	n/a	Application Filed