

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
John K. Saunders		09/24/2007	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Integrated Management Information, Inc.		
<b>Street Address:</b>	211 Wilcox Street, Suite A		
<b>City:</b>	Castle Rock		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80104		
<b>Entity Type:</b>	CORPORATION: COLORADO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2979729	BEEFPASSPORT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(816)474-9057		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	816-474-9050		
<b>Email:</b>	tmdocketing.burbach@hoveywilliams.com		
<b>Correspondent Name:</b>	Cheryl L. Burbach		
<b>Address Line 1:</b>	2405 Grand Blvd., Suite 400		
<b>Address Line 4:</b>	Kansas City, MISSOURI 64108		
<b>ATTORNEY DOCKET NUMBER:</b>	35948		
<b>NAME OF SUBMITTER:</b>	Joan Optican Herman		
<b>Signature:</b>	/JOH/		
<b>Date:</b>	11/05/2007		

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Total Attachments: 1  
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