

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Change of Legal Entity		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Merchant's, Inc.		07/31/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Merchant's, LLC		
<b>Street Address:</b>	823 Donald Ross Rd.		
<b>City:</b>	Juno Beach		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33408		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1907199	MERCHANT'S	
Registration Number:	1420446	MERCHANT'S TIRE & AUTO CENTERS	
Registration Number:	1743581	SERVICE THAT YOU TRUST - GUARANTEED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)393-5350		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2026386666		
<b>Email:</b>	cemon@jhip.com		
<b>Correspondent Name:</b>	MARSHA G. GENTNER		
<b>Address Line 1:</b>	400 Seventh Street, N.W.		
<b>Address Line 2:</b>	Suite 600		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		
<b>NAME OF SUBMITTER:</b>	Marsha G. Gentner		
<b>Signature:</b>	/marsha gentner/		

OP \$90.00 1907199

Date:

11/06/2007

Total Attachments: 2

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# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "MERCHANT'S, INCORPORATED" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "MERCHANT'S, INCORPORATED" TO "MERCHANT'S, LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JULY, A.D. 2007, AT 5:09 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3095411 8100V

070875078



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5891027

DATE: 07-31-07

TRADEMARK  
REEL: 003656 FRAME: 0151

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is September 10, 1999.
- 4.) The name of the Corporation immediately prior to filing this Certificate is MERCHANT'S, INCORPORATED.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is MERCHANT'S, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
31st day of July, A.D. 2007

By: [Signature]  
Authorized Person Secretary

Name: Susan D Hendee  
Print or Type