

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	11/05/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ashley O'Rourke		11/05/2007	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	ADG, LLC
Street Address:	9838 Glenoaks Boulevard
City:	Sun Valley
State/Country:	CALIFORNIA
Postal Code:	91352
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2555858	SEDUCE
Registration Number:	2483760	ASHLEY O'ROURKE
Registration Number:	2933542	LOVE JUNKIE
Registration Number:	2948973	WOMENS ATTITUDE
Registration Number:	3299752	TOURNIQUET
Serial Number:	78758447	I-DEA
Serial Number:	77277719	OUT SOURCE

CORRESPONDENCE DATA

Fax Number: (215)864-9950
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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 Correspondent Name: Roberta Jacobs-Meadway

CH \$190.00 2555858

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ATTORNEY DOCKET NUMBER:	085282
NAME OF SUBMITTER:	Roberta Jacobs-Meadway
Signature:	/Roberta Jacobs-Meadway/
Date:	11/07/2007

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Ashley O'Rourke ("Assignor"), an Individual having an address of 9838 Glenoaks Boulevard Sun Valley, California, 91352, U.S.A., has used and is using in its business the following trademarks set forth in Schedule A attached hereto;


WHEREAS, ADG, LLC ("Assignee"), a California Limited Liability Company having an address of 9838 Glenoaks Boulevard, Sun Valley, California, 91352, U.S.A., is desirous of acquiring all right, title and interest in and to the said marks together with the goodwill of the business symbolized by the marks and the registrations thereof and applications therefor as set forth in Schedule A;

WHEREAS, it is desired that the assignment of said registrations and applications be made of record in the appropriate Patent and Trademark Offices.

NOW THEREFORE, for good and valuation consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, said Assignor hereby assigns to said Assignee all rights, title and interest in and to the said marks, together with the goodwill of the business symbolized by the said marks, and the registrations thereof and applications therefor as set forth in Schedule A, and all rights to damages and profits, due or accrued, arising out of past infringements and said trademarks, and the right to sue for and recover the same.

Dated: 11/5/07

Ashley O'Rourke

By: 
Name: Ashley O'Rourke
Title: President

Schedule A

<u>Mark</u>	<u>Country</u>	<u>Serial No.</u>	<u>Registration No.</u>
SEDUCE	U.S.	76/276426	2,555,858
ASHLEY O'ROURKE	U.S.	75/979881	2,483,760
LOVE JUNKIE	U.S.	76/327752	2,933,542
WOMENS ATTITUDE	U.S.	76/457964	2,948,973
TOURNIQUET	U.S.	78/800669	3,299,752
i-DEA	U.S.	78/758447	--
OUT SOURCE	U.S.	77 /277719	--