

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |  |
|-----------------------|--|
| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
| EFFECTIVE DATE:       | 04/26/2007                                   |

**CONVEYING PARTY DATA**

| Name                              | Formerly | Execution Date | Entity Type                           |
|-----------------------------------|----------|----------------|---------------------------------------|
| LaSalle Bank National Association |          | 04/26/2007     | National Banking Association: UNKNOWN |

**RECEIVING PARTY DATA**

|                   |                                       |
|-------------------|---------------------------------------|
| Name:             | Xcessory International Ltd.           |
| Street Address:   | 390 Fifth Avenue                      |
| Internal Address: | Suite 901                             |
| City:             | New York                              |
| State/Country:    | NEW YORK                              |
| Postal Code:      | 10018                                 |
| Entity Type:      | LIMITED LIABILITY COMPANY: NEW JERSEY |

**PROPERTY NUMBERS Total: 3**

| Property Type        | Number   | Word Mark           |
|----------------------|----------|---------------------|
| Serial Number:       | 78323555 | CORDIAL CHERRY EGGS |
| Registration Number: | 1665160  | PREMIERE            |
| Registration Number: | 2214736  | SNAPPERS            |

**CORRESPONDENCE DATA**

Fax Number: (646)424-0880  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 646 424 0770  
 Email: mag@scgb-law.com  
 Correspondent Name: Meyer A. Gross  
 Address Line 1: 292 Madison Avenue  
 Address Line 2: 19th Floor  
 Address Line 4: New York, NEW YORK 10017

CH \$90.00 78323555

|  |                  |
|--|------------------|
| ATTORNEY DOCKET NUMBER:  | 4008-002         |
| NAME OF SUBMITTER:   | Meyer A. Gross   |
| Signature:   | /Meyer A. Gross/ |
| Date:  | 11/07/2007       |
| Total Attachments: 2<br>source=Assignment#page1.tif<br>source=Assignment#page2.tif |                  |

Schedule B

ASSIGNMENT OF TRADE MARKS

This Assignment of Trade marks ("Assignment") is made and entered into on this 26 day of April, 2007, by and between:

LaSalle Bank National Association, a National Association, with a principal place of business at 135 South LaSalle Street, Suite 2140, Chicago, Illinois 60603, ("ASSIGNOR"); and

Xcessom International LLC, with a principal place of business at 390 Park Ave Suite 901 NY NY 10018 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using and is the owner of various trade marks and trade names listed on Attachment B attached hereto (the "Marks"); and

WHEREAS, ASSIGNEE is desirous of acquiring all rights to said trade marks and trade names, including all common-law rights thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE, and its successors in interest, all rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by said Marks and any applications and registrations thereof, and including all common-law and other rights, all claims, demands and causes for action, both at law and in equity, that ASSIGNOR may have, or may hereinafter acquire, on account of any infringement of said Marks, and any applications and registrations thereof prior to the date hereof, and does hereby empower ASSIGNEE, and its successors in interest, to sue for and collect the same, to its and their own and absolute use. ASSIGNOR hereby agrees that it will execute any additional documents necessary to complete the recordation of this assignment in any country or jurisdiction where necessary.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment of Trade marks Agreement to be executed by its duly authorized representative on the date set forth below:

ASSIGNOR

LaSalle Bank National Association

By: [Signature]  
Name: Richard D. Snedden

Title: First Vice President

On this 26 day of April, 2007, before me, a Notary Public, appeared Richard D. Snedden, First Vice President of LaSalle Bank National Association, duly authorized for and on behalf of LaSalle Bank National Association, who is personally known to me or proved to me on the basis of satisfactory evidence to be the same person whose name is subscribed to this Assignment document.

Witness my hand and official seal:

[Signature]  
Notary Public



**ATTACHMENT B**

| <u>COUNTRY</u> | <u>Mark</u>         | <u>Appl. No.</u> | <u>Reg. No.</u>   |
|----------------|---------------------|------------------|-------------------|
| U.S.A.         | Premiere            |                  | 73-667646/1665160 |
| U.S.A.         | Snappers            |                  | 75-431127/2214736 |
| U.S.A.         | Cordial Cherry Eggs | 78-323555        |                   |