

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bag Bazaar, Ltd.		11/06/2007	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cudlie Accessories LLC		
<b>Street Address:</b>	One East 33rd Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1543588	CUDLIE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)684-3999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 684-3900		
<b>Email:</b>	efiling@grr.com		
<b>Correspondent Name:</b>	Jeffrey M. Kaden		
<b>Address Line 1:</b>	270 Madison Avenue, 8th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10016-0601		
<b>ATTORNEY DOCKET NUMBER:</b>	3949/012 (JMK:MDR)		
<b>NAME OF SUBMITTER:</b>	Jeffrey M. Kaden		
<b>Signature:</b>	/Jeffrey M. Kaden/		
<b>Date:</b>	11/07/2007		

OP \$40.00 1543588

Total Attachments: 1

source=Trademark Assignment Bag Bazaar to Cudlie Accessories LLC - 11.07.2007#page1.tif

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADE MARK ASSIGNMENT

WHEREAS, Bag Bazaar, Ltd., a New York Corporation, with offices at One East 33<sup>rd</sup> Street, New York, New York 10016, U.S.A., (hereinafter referred to as "the ASSIGNOR") owns Registration No. 1,543,588 for the mark CUDLIE (hereinafter referred to as the "MARK"); and

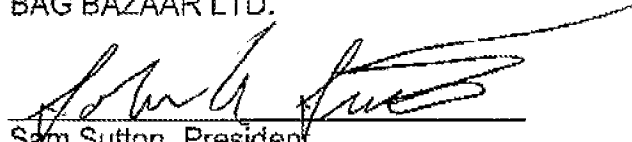
WHEREAS, Cudlie Accessories LLC, a New York Corporation, with offices at One East 33<sup>rd</sup> Street, New York, New York 10016, U.S.A., (hereinafter referred to as the "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the MARK, together with the goodwill of the business symbolized by the MARK;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its right, title and interest in and to the MARK, together with the goodwill of the business symbolized by the MARK, and the right to sue and recover for past infringement thereof.

IN WITNESS WHEREOF, Bag Bazaar Ltd. And Cudlie Accessories LLC have caused this Assignment to be duly executed by its officer thereunto duly authorized as of the 6 day of November, 2007.

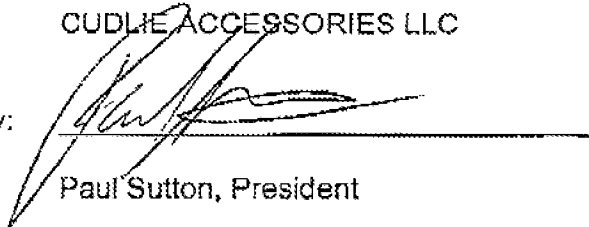
BAG BAZAAR LTD.

By:

  
Sam Sutton, President

CUDLIE ACCESSORIES LLC

By:

  
Paul Sutton, President