

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Epicuren Discovery, Inc.		10/03/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Holocuren, LLC		
Street Address:	P.O. Box 18434		
City:	Reno		
State/Country:	NEVADA		
Postal Code:	89511		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	78566887	INNOCENCE	
Serial Number:	78756010	BELLY LOVE	
Serial Number:	78809452	TUMMY LOVE	
Serial Number:	78801078	PEDICUREN	
Serial Number:	78891466	HOLOCUREN	
CORRESPONDENCE DATA			
Fax Number:	(949)833-0885		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949 833 3622		
Email:	beth@connorspatentlaw.com		
Correspondent Name:	John J. Connors		
Address Line 1:	1600 Dove Street #220		
Address Line 4:	Newport Beach, CALIFORNIA 92660		
ATTORNEY DOCKET NUMBER:	9553 9588 9608 9605 9630		

OP \$140.00 78566887

NAME OF SUBMITTER:	John J. Connors
Signature:	/jjc/
Date:	11/07/2007
Total Attachments: 7 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif source=Assignment#page5.tif source=Assignment#page6.tif source=Assignment#page7.tif	

**TRANSFER AND ASSIGNMENT OF TRADEMARKS
AND RELATED PRODUCT LINE**

Epicuren Discovery, Inc., a corporation organized under the laws of the State of California (herein ASSIGNOR), and Holocuren, LLC, a limited liability company organized under the laws of the State Nevada (herein ASSIGNEE),

in consideration of the sum of One Dollar (\$1.00) in hand paid, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, agree as follows:

1. ASSIGNOR is the owner of the marks (herein MARKS) and registrations listed in Exhibit A attached.

2. ASSIGNOR has developed, or is in the process of developing, a line of products for infants, pregnant women, and recent mothers (herein PRODUCT LINE), which includes, but is not limited to, the following products:

non-medicated creams and cleansing preparations, namely, body and hair washes; hair detangler cream; body lotion; aromatherapy blends, namely, body oils; non-medicated sun block; skin powder; massage oil; toothpaste; bubble bath; delivery recovery cream, namely, non-medicated skin lotion; topical cream for firming breasts, namely, non-medicated skin cream containing colostrum; and baby lotion; and nutritional bars for use as a meal replacement featuring ingredients especially beneficial to women before, during and after pregnancy; and baby clothes, namely, hats and robes.

3. ASSIGNOR has actually used one or more of the MARKS listed in Exhibit A in interstate commerce in connection with one or more of the products identified as included in the PRODUCT LINE, and any MARK not actually used with any product identified as included in the PRODUCT LINE, the ASSIGNOR intended to use the MARK with the identified product at the time of filing a United States application to register the MARK.

4. ASSIGNOR by these presents does sell, assign, transfer and set over, unto ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to the MARKS, including the good will of the business to which these MARKS relate, and the PRODUCT LINE, and all the assets of this business relating to the PRODUCT LINE, which consist only of customer lists and other sales information and the MARKS and registrations listed in Exhibit A, and any and all causes of action and any and all claims, both past and future, to damages, royalty, or any other compensation relating to infringement or other causes or claims involving the MARKS.

5. ASSIGNOR warrants that it has the full right to convey the interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith, and that it has not licensed anyone under MARKS.

6. ASSIGNOR shall communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known respecting any MARK or the PRODUCT LINE, and testify in any legal proceedings, sign all lawful papers, execute all trademark applications and the like, make all rightful oaths or declarations, and generally do everything reasonable to aid ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for the MARKS in all countries.

IN TESTIMONY WHEREOF, the ASSIGNOR hereunto sets his hand and seal this 3 day of October, 2007.

BY Colleen Lohrman

COLLEEN LOHRMAN, president

Assignor-Epicuren Discovery, Inc.

State of California

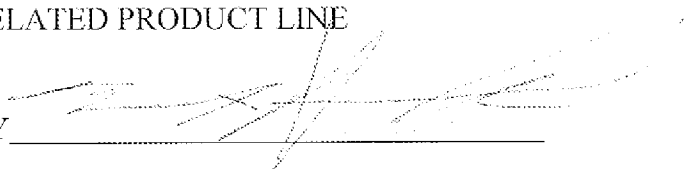
County of Orange

This ___ day of _____, 2007, before me personally came the above named Assignor.

to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that the said person executed the same of his own free will for the purpose therein set forth.

Notary Public

HOLOCUREN, LLC accepts this TRANSFER AND ASSIGNMENT OF TRADEMARKS AND RELATED PRODUCT LINE

BY 
_____, Managing Member
Assignee- Holocuren, LLC

State of _____

County of _____

This ___ day of _____, 2007, before me personally came the above named Assignor, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that the said person executed the same of his own free will for the purpose therein set forth.

Notary Public

EXHIBIT A

Trademarks

<u>US Filed TM Applications</u>	<u>Application No.</u>
INNOCENCE (application now abandoned, but not common law rights)	78/566,887
BELLY LOVE	78/756010
TUMMY LOVE	78/809452
PEDICUREN	78/801,078
HOLOCUREN	78/891,466
PROPOLIPS (common law rights)	

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State Of California
County Of Orange

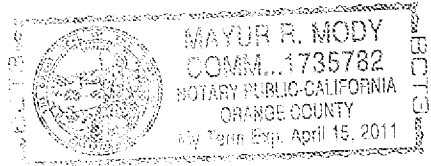
On 10-3-07 before me, Mayur R. Mody, a notary public, personally appeared

Robert Bernard Heiman

personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) ~~is/are~~ subscribed to the within instrument and acknowledged to me that he/~~she~~ they executed the same in his/~~her~~ their authorized capacity (ies), and that by ~~his/her~~ their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

Witness my hand and official seal.

M. Mody



(Optional)

Title/Type of the document: Transfer and Assignment of trademarks and related products

Document Date: 10-3-07

Number of Pages 6 + 1

Signer(s) other than named above Yes

Signer's Capacity: _____

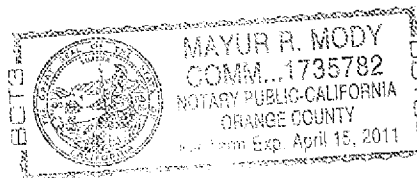
CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State Of California
County Of Orange

On 10-3-07 before me, Mayur R. Mody, a notary public, personally appeared Colleen Lohman

personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) ~~is/are~~ subscribed to the within instrument and acknowledged to me that he/~~she~~/they executed the same in his/~~her~~/their authorized capacity (ies), and that by his/~~her~~/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

Witness my hand and official seal.



M. Mody

(Optional)

Title/Type of the document: Transfer and Assignment of Trademarks and Related Products

Document Date: 10/31/07

Number of Pages 5+1 (0)

Signer(s) other than named above Not Signed

Signer's Capacity: _____