

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OnSport Strategies, Inc.		06/30/2007	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Wasserman Media Group, LLC		
Street Address:	8540 Colonnade Center Dr., Suite 407		
City:	Raleigh		
State/Country:	NORTH CAROLINA		
Postal Code:	27615		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78761284	ONSPORT +	
Serial Number:	78761276	O+	
CORRESPONDENCE DATA			
Fax Number:	(919)256-1601		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	919 256 1609		
Email:	csomers@wmgllc.com		
Correspondent Name:	Clayton D. Somers		
Address Line 1:	225 Mill Race Dr.		
Address Line 4:	Chapel Hill, NORTH CAROLINA 27514		
NAME OF SUBMITTER:	Clayton D. Somers		
Signature:	/Clayton D. Somers/		
Date:	11/07/2007		

OP \$65.00 78761284

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Trademark Assignment") is made and effective as of this 30th day of June, 2007, by and between OnSport Strategies Inc., a North Carolina corporation ("Assignor"), and Wasserman Media Group, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the United States trademark applications and registration identified immediately below (collectively, the "Marks"):

Pending Applications:

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
Miscellaneous Design	78/761276	11/28/2005
ONSPORT and Design	78/761284	11/28/2005

Registered Mark:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
ONSPORT	2936648	03/29/2005

WHEREAS, pursuant to that certain Asset Purchase Agreement dated June 30, 2007 between Assignor and Assignee (the "Asset Purchase Agreement"), Assignor has agreed to transfer to Assignee all of Assignor's right, title and interest in and to the Marks and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby sell, assign, transfer and convey unto Assignee all of Assignor's right, title and interest in and to the Marks, together with (a) the goodwill of the business symbolized by such Marks, (b) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, and (c) all rights to sue for past, present and future infringement of the Marks.

Assignee agrees to record this Assignment with the United States Patent and Trademark Office to change the owner and address of record for the Marks and take such other action as may be necessary to ensure that all correspondence regarding the Marks will be sent to Assignee.

It is the intent of the parties that this Assignment shall be executed and delivered in connection with the closing of the transactions contemplated by the Asset Purchase Agreement. Nothing in this Assignment shall in any way modify, vary or enlarge the promises, agreements, representations or warranties of the parties as set forth in the Asset Purchase Agreement.

This Assignment may be executed in several counterparts, each of which shall be deemed to be an original, but all of which together will constitute one and the same instrument.

[Signatures appear on following pages.]

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by signature of its duly authorized officer as of the date first written above.

ONSPORT STRATEGIES, INC.

By: Gary R. Stevenson
Name: Gary R. Stevenson
Title: Chairman and Chief Executive Officer

Wake County

North Carolina

I certify that the following person(s) personally appeared before me this day, and (I have personal knowledge of the identity of the principal(s)) (I have seen satisfactory evidence of the principal's identity, by a current state or federal identification with the principal's photograph in the form of a NC Driver License) (a credible witness has sworn to the identity of the principal(s)); each acknowledging to me that he or she voluntarily signed the foregoing document for the purpose stated therein and in the capacity indicated: Gary R. Stevenson.

Date: June 30, 2007

R. Gene Davis, Jr.
(Official Signature of Notary)

R. Gene Davis, Jr., Notary Public

(Official Seal)

My Commission expires: 1/21/09

IN WITNESS WHEREOF, Assignee has caused this instrument to be executed by signature of its duly authorized officer as of the date first written above.

WASSERMAN MEDIA GROUP, LLC

By: *Josh Swartz*
Name: Josh Swartz
Title: CEO

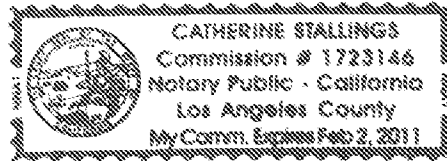
STATE OF CALIFORNIA:

COUNTY OF LOS ANGELES:

On June 30, 2007 before me, Catherine Stallings Notary Public, personally appeared Josh Swartz, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Catherine Stallings
Signature



(Seal)