

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Specialty Construction Brands, Inc.		11/07/2007	CORPORATION: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Menard, Inc.		
<b>Street Address:</b>	4777 Menard Drive		
<b>City:</b>	Eau Claire		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54703		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3184802	FLORCRAFT	
<b>Registration Number:</b>	3307968	FLORCRAFT	
<b>Serial Number:</b>	77004317	FLORCRAFT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(715)876-2871		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	715-876-2567		
<b>Email:</b>	rgeske@menard-inc.com		
<b>Correspondent Name:</b>	Robert L. Geske, Menard, Inc.		
<b>Address Line 1:</b>	4777 Menard Drive		
<b>Address Line 4:</b>	Eau Claire, WISCONSIN 54703		
<b>NAME OF SUBMITTER:</b>	Robert L. Geske		
<b>Signature:</b>	/Robert L. Geske/		
<b>Date:</b>	11/07/2007		

CH \$90.00 3184802

Total Attachments: 1  
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made as of the date of execution below ("Execution Date") from Specialty Construction Brands, Inc., a Minnesota corporation with offices at 1200 Willow Lake Boulevard, Saint Paul, Minnesota 55110 (the "Assignor") to Menard, Inc. a Wisconsin corporation, with offices at 4777 Menard Drive, Eau Claire, Wisconsin 54703 (the "Assignee").

WHEREAS, Assignor owns the following federal trademark registrations for the FLORCRAFT trademark on the Principal Register of the United States Patent and Trademark Office: No. 3184802 for the following goods in International Class 008: Manually operated hand tools, namely, trowels, floats, cutters, clamps, tapping blocks and pull bars, and in International Class 017: Adhesive sealants, caulking and building sealants for use in the maintenance and installation of flooring and floor coverings; and No. 3307968 for the following goods in International Class 017: Silicone-based sealants; urethane-based sealants; caulks and sealants for grout; and application No. 77004317, for which a Statement of Use was filed with the United States Patent and Trademark Office on November 5, 2007 (the "Trademarks"); and

WHEREAS, Assignor desires to assign and transfer to Assignee, and Assignee hereby desires to acquire, all of Assignor's right, title and interest in the Trademarks upon the terms and subject to the conditions of this Assignment.

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignor represents and warrants that it has the right and authority to enter into this Assignment.
2. Assignor is not aware of any liens or encumbrances related to the trademarks that are the subject of this Assignment.
3. Assignor is not aware that the trademarks infringe upon the rights of any person or entity.
4. Assignor is not aware of any pending or threatened claims relating to the Trademarks.
5. Assignor agrees not to oppose any of Assignee's future FLORCRAFT trademark applications for any class of goods or services or business use.
6. Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Trademarks, for Assignee's own use and enjoyment, and for the use and for the use and enjoyment of Assignee's successors, assigns and legal representatives.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on the date written below.

SPECIALTY CONSTRUCTION BRANDS, INC.

By: Joseph Renzetti  
Joseph Renzetti, President

Date: Nov 6, 2007

Accepted and Agreed to this 7 day of November, 2007.

MENARD, INC  
By: Robert Gecke  
ROBERT GECKE

~~DATE~~ ITS CORPORATE LEGAL MGR.