

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Converting, Inc.		10/18/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Hoffmaster Group, Inc.		
Street Address:	2920 N. Main Street		
City:	Oshkosh		
State/Country:	WISCONSIN		
Postal Code:	54903		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2112472	DOLLAR-WISE	
Registration Number:	2114460	PAPER ART	
CORRESPONDENCE DATA			
Fax Number:	(414)273-5198		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-273-3500		
Email:	astewart@gklaw.com		
Correspondent Name:	Alan R. Stewart; Godfrey & Kahn, S.C.		
Address Line 1:	780 N. Water Street		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	072423-2000		
NAME OF SUBMITTER:	Alan R. Stewart		
Signature:	/ars/		
Date:	11/08/2007		

CH \$65.00 2112472

Total Attachments: 2
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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CONVERTING, INC.", CHANGING ITS NAME FROM "CONVERTING, INC." TO "HOFFMASTER GROUP, INC.", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF OCTOBER, A.D. 2007, AT 5:04 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4032843 8100

071131891



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6087114

DATE: 10-18-07

TRADEMARK
REEL: 003657 FRAME: 0088

CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF
CONVERTING, INC.

Pursuant to Section 242 of the General
Corporation Law of the State of Delaware


Converting, Inc., a Delaware corporation (hereinafter called the
"Corporation"), does hereby certify as follows:

FIRST: Article 1 of the Corporation's Certificate of Incorporation is
hereby amended to read in its entirety as set forth below:

1. Name. The name of the corporation is Hoffmaster Group,
Inc. (the "Corporation").

SECOND: The foregoing amendment was duly adopted in accordance
with Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has executed this Certificate
of Amendment of the Certificate of Incorporation on October 18, 2007.


Name: Seth H. Hollander
Title: Vice President