

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

Atty. Dkt. No.: NCS-112

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Imagination Confections LLC

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation- State: _____
- Other Limited Liability Company

Citizenship (see guidelines) Illinois

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) October 24, 2007

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: New England Confectionary
Company

Internal Address: _____

Street Address: 135 American Legion Highway

City: Revere

State: MA

Country: USA Zip: 02151

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Massachusetts
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,945,264;
2,940,892; 2,995,871

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

BRINGING MAGIC TO CANDY; IMAGINATION CONFECTIONS; IMAGINATION CONFECTIONS

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Thomas V. Smurzynski, Esq.

Internal Address: Lahive & Cockfield, LLP

Street Address: One Post Office Square

City: Boston

State: MA Zip: 02109

Phone Number: (617) 227-7400

Fax Number: (617) 742-4214

Email Address: tvsv@lahive.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 90.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 501558
Authorized User Name Thomas V. Smurzynski

9. Signature:

Thomas V. Smurzynski
Signature

November 7, 2007
Date

Thomas V. Smurzynski, Reg. No. 24,798

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

CH \$90.00 501558 2945264

ASSIGNMENT OF TRADEMARK REGISTRATIONS

WHEREAS, Imagination Confections LLC, an Illinois limited liability company, has adopted, used and is using either the following trademarks and service marks (Marks) which are registered in the United States Patent and Trademark Office:

<u>Registered Mark</u>	<u>Country</u>	<u>Reg. #</u>	<u>Registration Date</u>
Bringing Magic to Candy Cl 30	USA	2945264	April 26, 2005
Imagination Confections Cl 30	USA	2940892	April 12, 2005
Imagination Confections Cl 35	USA	2995871	September 13, 2005

WHEREAS, New England Confectionery Company, a/k/a NECCO, a Massachusetts corporation, having its principal place of business and business address at 135 American Legion Highway, Revere, Massachusetts 02151 is desirous of acquiring the Marks and their registrations;

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, Imagination Confections LLC assigns to New England Confectionery Company, a/k/a NECCO, all of its right, title and interest in and to the Marks, together with the good will of the business symbolized by the marks.

Dated: October 24, 2007

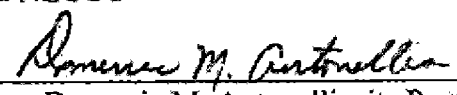
IMAGINATION CONFECTIONS LLC

By **Ferrara Pan Candy Company, Inc.,**
A Managing Member

By 
Salvatore Ferrara II, its President

Accepted:

New England Confectionery Company,
a/k/a NECCO

By: 
Domenic M. Antonellis, its President