

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
360 YOUTH		01/16/2007	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	ALLOY MEDIA
Doing Business As:	DBA Alloy Education
Street Address:	151 West 26th Street
Internal Address:	11th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	3191102	WINTERGREEN ORCHARD HOUSE
Registration Number:	2749368	ABSOLUTELY SCHOLARSHIPS
Registration Number:	2017584	PRIVATE COLLEGES AND UNIVERSITIES
Registration Number:	2041525	CHRISTIAN COLLEGES AND UNIVERSITIES
Registration Number:	2103978	COLLEGE XPRESS
Registration Number:	1679335	CAREERS
Registration Number:	1568969	PRIVATE COLLEGES AND UNIVERSITIES

**CORRESPONDENCE DATA**

Fax Number: (212)724-3290  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (212)724-3290  
 Email: gallit@schullerlegal.net

OP \$190.00 3191102

Correspondent Name: Gallit Schuller, Esq.  
Address Line 1: Law Office of Gallit Schuller  
Address Line 2: 140 Riverside Drive, Suite 4C  
Address Line 4: New York, NEW YORK 10024-2605

NAME OF SUBMITTER:	Gina DiGioia
Signature:	/gd/
Date:	11/08/2007

Total Attachments: 2  
source=360 Youth, LLC to Alloy Media, LLC\_cert of amend#page1.tif  
source=360 Youth, LLC to Alloy Media, LLC\_cert of amend#page2.tif

# Delaware

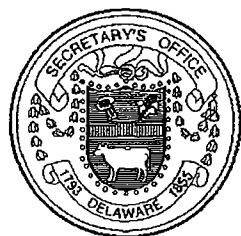
PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "360 YOUTH, LLC", CHANGING ITS NAME FROM "360 YOUTH, LLC" TO "ALLOY MEDIA, LLC", FILED IN THIS OFFICE ON THE SIXTEENTH DAY OF JANUARY, A.D. 2007, AT 2:12 O'CLOCK P.M.

3596365 8100

070047369



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5356240

DATE: 01-16-07

TRADEMARK  
REEL: 003657 FRAME: 0368

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: 360 Youth, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows: the company hereby changes its name from 360 Youth, LLC to Alloy Media, LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 16th day of January, A.D. 2007.

By: \_\_\_\_\_

Authorized Person(s)

Name: Gina R. DiGioia

Print or Type