

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HHS Limited Partnership		11/08/2007	LIMITED PARTNERSHIP: ILLINOIS

RECEIVING PARTY DATA

Name:	HHS IP, LLC
Street Address:	431 East South Street
City:	Plano
State/Country:	ILLINOIS
Postal Code:	60545
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	1480806	CABOODLES OF CALIFORNIA
Registration Number:	1480807	CABOODLES
Registration Number:	1483451	CABOODLES OF CALIFORNIA
Registration Number:	2137468	CABOODLES LIQUID METALLICS
Registration Number:	2177620	CABOODLES COLOR COLLISONS
Registration Number:	2179677	CABOODLES
Registration Number:	2670941	C
Serial Number:	78447364	CABOODLES
Serial Number:	78462828	CABOODLES
Serial Number:	78463508	C
Serial Number:	78513931	CABOODLES

CORRESPONDENCE DATA

Fax Number: (312)609-5005

900091562

**TRADEMARK
 REEL: 003658 FRAME: 0149**

CH \$290.00 1480806

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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ATTORNEY DOCKET NUMBER:	27343.00.0001
NAME OF SUBMITTER:	Patricia O'Donoghue
Signature:	/Patricia O'Donoghue/
Date:	11/09/2007

Total Attachments: 2
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ASSIGNMENT

STATE OF ILLINOIS)
) SS.
COUNTY OF KENDALL)

WHEREAS, HHS Limited Partnership, an Illinois limited partnership, 431 East South Street, Plano, Illinois 60545, used and is using the trademarks as set forth in Exhibit A hereto, and/or has filed applications to register and/or has registered said trademarks in the United States Patent and Trademark Office; and

WHEREAS, HHS IP, LLC, an Illinois limited liability company, 431 South Street, Plano, Illinois 60545, is desirous of acquiring said trademarks and the applications for registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Plano Molding Company does hereby assign unto the said HHS IP, LLC all rights, title and interest in and to said trademarks, together with the goodwill of the business symbolized by the trademarks, and the applications for registration thereof.

HHS Limited Partnership

By: PHH, LLC, an Illinois limited liability company, acting as General Partner





By:  11.8.07
Peter H. Henning
Its: Manager

EXHIBIT A

MARK	REGISTRATION/ SERIAL NUMBER	REGISTRATION/ FILING DATE
CABOODLES OF CALIFORNIA	1,480,806	03/15/88
CABOODLES	1,480,807	03/15/88
	1,483,451	04/05/88
CABOODLES LIQUID METALLICS	2,137,468	02/17/98
CABOODLES COLOR COLLISONS	2,177,620	08/28/98
CABOODLES	2,179,677	08/04/98
	2,670,941	01/07/03
CABOODLES	78/447,364	07/08/04
CABOODLES	78/462,828	08/05/04
	78/463,508	08/06/04
CABOODLES	78/513,931	09/11/04

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