

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Plano Molding Company		11/08/2007	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HHS IP, LLC		
<b>Street Address:</b>	431 East South Street		
<b>City:</b>	Plano		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60545		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ILLINOIS		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	77020713	C	
Serial Number:	77020746	C	
Serial Number:	77020768	C	
Serial Number:	77020796	CABOODLES	
Serial Number:	77020813	CABOODLES	
Serial Number:	77020832	CABOODLES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)609-5005		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(312) 609-7838		
<b>Email:</b>	podonoghue@vedderprice.com		
<b>Correspondent Name:</b>	Patricia O'Donoghue, Vedder Price		
<b>Address Line 1:</b>	222 North LaSalle Street		
<b>Address Line 2:</b>	Suite 2500		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		

**CH \$165.00 77020713**

ATTORNEY DOCKET NUMBER:	27343.00.0001
NAME OF SUBMITTER:	Patricia O'Donoghue
Signature:	/Patricia O'Donoghue/
Date:	11/09/2007
Total Attachments: 2 source=Plano Molding Assignment#page1.tif source=Plano Molding Assignment#page2.tif	

**ASSIGNMENT**

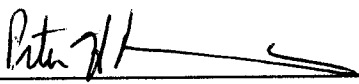
STATE OF ILLINOIS     )  
  ) SS.  
COUNTY OF KENDALL )

WHEREAS, Plano Molding Company, 431 East South Street, Plano, Illinois 60545, used and is using the trademarks as set forth in Exhibit A hereto, and/or has filed applications to register said trademarks in the United States Patent and Trademark Office; and




WHEREAS, HHS IP, LLC, an Illinois limited liability company, 431 South Street, Plano, Illinois 60545, is desirous of acquiring said trademarks and the applications for registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Plano Molding Company does hereby assign unto the said HHS IP, LLC all rights, title and interest in and to said trademarks, together with the goodwill of the business symbolized by the trademarks, and the applications for registration thereof.

PLANO MOLDING COMPANY

By:  11.8.07  
Name: Peter H. Henning  
Title: President

**EXHIBIT A**

MARK	REGISTRATION/ SERIAL NUMBER	REGISTRATION/ FILING DATE
	77/020,713	10/13/06
	77/020,746	10/13/06
	77/020,768	10/13/06
CABOODLES	77/020,796	10/13/06
CABOODLES	77/020,813	10/13/06
CABOODLES	77/020,832	10/13/06

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