

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Allessandra Schlichter		11/05/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Thane International, Inc.		
Street Address:	78-140 Calle Tampico		
City:	La Quinta		
State/Country:	CALIFORNIA		
Postal Code:	92253		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2523015	BODYVIBES	
CORRESPONDENCE DATA			
Fax Number:	(818)205-0145		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	818-205-0140		
Email:	Kamran@FattahiLaw.com		
Correspondent Name:	Kamran Fattahi		
Address Line 1:	15303 Ventura Blvd., Suite 1400		
Address Line 4:	Sherman Oaks, CALIFORNIA 91403		
ATTORNEY DOCKET NUMBER:	10504-THANE		
NAME OF SUBMITTER:	Kamran Fattahi		
Signature:	/kamran fattahi/		
Date:	11/09/2007		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

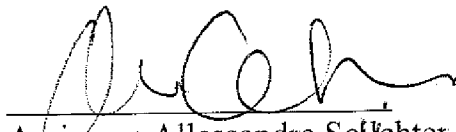
WHEREAS, Alessandra Schlichter, an individual having an address at 98775 Overseas Highway, Key Largo, Florida 33037 ("Assignor") owns U.S. Trademark Registration No. 2,523,015 for the mark BODYVIBES in International Class 28 as indicated on the records of the U.S. Patent and Trademark Office.

WHEREAS, Thane International, Inc., a corporation of the State of Delaware with its principal business address at 78-140 Calle Tampico, La Quinta, California 92253 ("Assignee"), is desirous of acquiring the above-identified trademark registration, together with all good will associated with the BODYVIBES mark on a worldwide basis.

NOW, THEREFORE, for good and valuable consideration, Assignor assigns and transfers to Assignee, all right, title and interest in and to the above-identified trademark registration along with all good will of any business associated with or symbolized by the BODYVIBES mark on a worldwide basis.

Dated: _____

11/5/17


Assignor: Alessandra Schlichter

State of Florida)

County of Monroe)

On November 5, 2007 before me, Eleanor Lynn Wilkins, Notary

Public, personally appeared **Alessandra Scilchter**,

- personally known to me
- proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, of the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Eleanor Lynn Wilkins
(Signature of Notary)

