

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MAGGIEMOO'S FRANCHISE BRANDS, LLC		11/09/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	BTMU CAPITAL CORPORATION
Street Address:	111 Huntington Avenue
Internal Address:	Suite 400
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02199-8001
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Registration Number:	3004482	BANANA BEACH
Serial Number:	77018691	BERRY CHEESECAKE LAKE
Registration Number:	3044914	BETTER BATTER
Serial Number:	77015474	BETTER BATTER BOOGIE BOARD
Registration Number:	3004405	BETTER BATTER CAKE CARNIVAL
Registration Number:	2983268	BLUE RIBBON BANANA SPLIT
Serial Number:	78507766	BUTTER PECAN PORT OF CALL
Registration Number:	3015223	CARAMEL COWPUCCINO
Registration Number:	3005944	CARAMEL FUDGE SWIRLPOOL
Registration Number:	3005943	CHEESECAKE BREAK
Registration Number:	3008892	CHERRY VANILLA VACATION
Registration Number:	3004483	CHOCOLATE 2 THE XTREME
Registration Number:	2976093	CINNAMOO

CH \$1115.00 3004482

Registration Number:	2989419	CINNAMOO SWIRL
Registration Number:	2976094	COTTON CANDY
Registration Number:	2963451	COTTON CANDY SKI JUMP
Serial Number:	78507753	ESPRESS YOURSELF
Registration Number:	3087680	HOME TREATERY
Registration Number:	2951726	ICE CREAM SO FRESH, IT MOOS
Serial Number:	77018714	LET'S PLAY PB&J
Registration Number:	2208567	MAGGIEMOO'S
Registration Number:	3227284	MAGGIEMOO'S DREAM CAKES FOR KIDS ICE CREAM DREAM CAKES YOUR DREAM. MADE TO ORDER.
Registration Number:	3065581	MAGGIEMOO'S DREAM CAKES ICE CREAM DREAM CAKES YOUR DREAM. MADE TO ORDER.
Registration Number:	2282514	MAGGIEMOO'S ICE CREAM AND TREATERY
Registration Number:	3004377	MAGGIEMOO'S ICE CREAM DREAM CAKES
Serial Number:	78675552	MAGGIEMOO'S QUICK ESCAPES
Registration Number:	3187250	MOO U
Registration Number:	2342503	MOOO-LAH
Registration Number:	3045541	MT. ST. NUTTY
Registration Number:	3090184	OFFICE TREATERY
Registration Number:	3008837	PEANUT BUTTER GALAXY
Serial Number:	77015449	RASPBERRY ROLLER COASTER
Serial Number:	77018672	SMORE FUN THAN A CAMPFIRE
Registration Number:	3001992	STRAWBERRY SKATEBOARD
Registration Number:	3011266	STRAWBERRY SKYDIVE
Registration Number:	3187121	THE CUPCAKE YOU EAT WITH A SPOON
Registration Number:	3032107	TOPTATIONS
Registration Number:	3027057	TREATERY
Registration Number:	2976092	UDDERLY CREAM
Serial Number:	77015437	VANILLA COOKIE DOUGH YO-YO
Registration Number:	2970607	VERY BERRY BLUEBERRY
Registration Number:	2965306	VERY YELLOW MARSHMALLOW
Registration Number:	3090136	WE'VE GOT FRANCHISING DOWN COLD
Registration Number:	3004371	YOUR DREAM. MADE TO ORDER.

CORRESPONDENCE DATA

Fax Number: (212)310-1600

TRADEMARK
REEL: 003658 FRAME: 0615

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: NYCTrademarks@bakernet.com
Correspondent Name: Julia R. Talke
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ATTORNEY DOCKET NUMBER:	56199415-2MAGGIEMOOS
NAME OF SUBMITTER:	Julia R. Talke
Signature:	/jrt/
Date:	11/09/2007

Total Attachments: 4
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CONFIRMATION OF SECURITY INTEREST IN U.S. TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS:

THAT, BTMU CAPITAL CORPORATION, pursuant to a Security Agreement and Security Agreement Supplement dated as of November 8, 2007 executed by BTMU Capital Corporation, NexCen Holding Corporation (f/k/a NexCen Acquisition Corp.), MaggieMoo's Franchise Brands, LLC and MaggieMoo's Franchising, LLC, has acquired a security interest in the U.S. trademarks, and the goodwill associated therewith, owned by MAGGIEMOO'S FRANCHISE BRANDS, LLC, including without limitation the trademark registrations and application listed on Exhibit A attached hereto and by filing of this instrument with the U.S. Patent and Trademark Office, MAGGIEMOO'S FRANCHISE BRANDS, LLC hereby confirms the valid and binding nature of the aforementioned security interest.

MAGGIEMOO'S FRANCHISE
BRANDS, LLC

DATED: November 9, 2007

By: 
Name: DANA B. MEISTER
Title: Secretary & Treasurer

Address: 1330 Avenue of the Americas
New York, New York 10019

EXHIBIT A

MaggieMoo's Franchise Brands, LLC

File No.	Trademark	Status	Country	Registration No.	Registrations Date
78/478,354	<i>BANANA BEACH</i>	REGISTERED	UNITED STATES	3004482	04-Oct-05
77/018,691	<i>BERRY CHEESECAKE LAKE</i>	PENDING	UNITED STATES		
78/426,958	<i>BETTER BATTER</i>	REGISTERED	UNITED STATES	3044914	17-Jan-06
77/015,474	<i>BETTER BATTER BOOGIE BOARD</i>	PENDING	UNITED STATES		
78/474,847	<i>BETTER BATTER CAKE CARNIVAL</i>	REGISTERED	UNITED STATES	3004405	04-Oct-05
78/426,858	<i>BLUE RIBBON BANANA SPLIT</i>	REGISTERED	UNITED STATES	2983268	09-Aug-05
78/507,766	<i>BUTTER PECAN PORT OF CALL</i>	PENDING	UNITED STATES		
78/432,738	<i>CARAMEL COWPUCCINO</i>	REGISTERED	UNITED STATES	3015223	15-Nov-05
78/474,684	<i>CARAMEL FUDGE SWIRLPOOL</i>	REGISTERED	UNITED STATES	3005944	11-Oct-05
78/474,641	<i>CHEESECAKE BREAK</i>	REGISTERED	UNITED STATES	3005943	11-Oct-05
78/478,343	<i>CHERRY VANILLA VACATION</i>	REGISTERED	UNITED STATES	3008892	25-Oct-05
78/478,362	<i>CHOCOLATE 2 THE XTREME</i>	REGISTERED	UNITED STATES	3004483	04-Oct-05
78/421,930	<i>CINNAMOO</i>	REGISTERED	UNITED STATES	2976093	26-Jul-05
78/432,745	<i>CINNAMOO SWIRL</i>	REGISTERED	UNITED STATES	2989419	30-Aug-05
78/421,931	<i>COTTON CANDY</i>	REGISTERED	UNITED STATES	2976094	26-Jul-05
78/478,371	<i>COTTON CANDY</i>	REGISTERED	UNITED STATES	2963451	21-Jun-05

File No.	Trademark	Status	Country	Registration No.	Registrations Date
	<i>SKI JUMP</i>				
78/507,753	<i>ESPRESS YOURSELF</i>	PENDING	UNITED STATES		
78/635,733	<i>HOME TREATERY</i>	REGISTERED	UNITED STATES	3087680	02-May-06
78/410,948	<i>ICE CREAM SO FRESH, IT MOOS</i>	REGISTERED	UNITED STATES	2951726	17-May-05
77/018,714	<i>LET'S PLAY PB&J</i>	PENDING	UNITED STATES		
75/340,617	<i>MAGGIEMOO'S</i>	REGISTERED	UNITED STATES	2208567	08-Dec-98
78/819,997	<i>MAGGIEMOO'S DREAM CAKES FOR KIDS ICE CREAM DREAM CAKES YOUR DREAM. MADE TO ORDER.</i>	REGISTERED	UNITED STATES	3227284	10-Apr-07
78/551,573	<i>MAGGIEMOO'S DREAM CAKES ICE CREAM DREAM CAKES YOUR DREAM. MADE TO ORDER.</i>	REGISTERED	UNITED STATES	3065581	07-Mar-06
75/340,624	<i>MAGGIEMOO'S ICE CREAM AND TREATERY</i>	REGISTERED	UNITED STATES	2282514	05-Oct-99
78/474,007	<i>MAGGIEMOO'S ICE CREAM DREAM CAKES</i>	REGISTERED	UNITED STATES	3004377	04-Oct-05
78/675,552	<i>MAGGIEMOO'S QUICK ESCAPES</i>	PENDING	UNITED STATES		
78/817,566	<i>MOO U</i>	REGISTERED	UNITED STATES	3187250	19-Dec-06
75/534,305	<i>MOOO-LAH</i>	REGISTERED	UNITED STATES	2342503	18-Apr-00
78/507,726	<i>MT. ST. NUTTY</i>	REGISTERED	UNITED STATES	3045541	17-Jan-06
78/635,743	<i>OFFICE TREATERY</i>	REGISTERED	UNITED STATES	3090184	09-May-06
78/474,709	<i>PEANUT BUTTER GALAXY</i>	REGISTERED	UNITED STATES	3008837	25-Oct-05

File No.	Trademark	Status	Country	Registration No.	Registrations Date
77/015,449	<i>RASPBERRY ROLLER COASTER</i>	PENDING	UNITED STATES		
77/018,672	<i>SMORE FUN THAN A CAMPFIRE</i>	PENDING	UNITED STATES		
78/478,340	<i>STRAWBERRY SKATEBOARD</i>	REGISTERED	UNITED STATES	3001992	27-Sep-05
78/478,337	<i>STRAWBERRY SKYDIVE</i>	REGISTERED	UNITED STATES	3011266	01-Nov-05
78/813,531	<i>THE CUPCAKE YOU EAT WITH A SPOON</i>	REGISTERED	UNITED STATES	3187121	19-Dec-06
78/507,785	<i>TOPTATIONS</i>	REGISTERED	UNITED STATES	3032107	20-Dec-05
78/411,055	<i>TREATERY</i>	REGISTERED	UNITED STATES	3027057	13-Dec-05
78/421,927	<i>UDDERLY CREAM</i>	REGISTERED	UNITED STATES	2976092	26-Jul-05
77/015,437	<i>VANILLA COOKIE DOUGH YO-YO</i>	PENDING	UNITED STATES		
78/433,186	<i>VERY BERRY BLUEBERRY</i>	REGISTERED	UNITED STATES	2970607	19-Jul-05
78/426,985	<i>VERY YELLOW MARSHMALLOW</i>	REGISTERED	UNITED STATES	2965306	05-Jul-05
78/633,813	<i>WE'VE GOT FRANCHISING DOWN COLD</i>	REGISTERED	UNITED STATES	3090136	09-May-06
78/473,860	<i>YOUR DREAM. MADE TO ORDER.</i>	REGISTERED	UNITED STATES	3004371	04-Oct-05