

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fetzer Vineyards		08/30/2007	CORPORATION:

RECEIVING PARTY DATA	
Name:	Daniel F. Dooling
Street Address:	P.O. Box 744
City:	Point Arena
State/Country:	CALIFORNIA
Postal Code:	95468
Entity Type:	INDIVIDUAL: UNITED STATES
Name:	Vicki Dooling
Street Address:	P.O. Box 744
City:	Point Arena
State/Country:	CALIFORNIA
Postal Code:	95468
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	1778040	MARIAH
Registration Number:	3037719	MARIAH

CORRESPONDENCE DATA	
Fax Number:	(415)446-5230
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	415-446-5242
Email:	angie_salvador@b-f.com
Correspondent Name:	Brown-Forman Brands
Address Line 1:	4040 Civic Center Drive

CH \$65.00 1778040

Address Line 2: Suite 528  
Address Line 4: San Rafael, CALIFORNIA 94903

ATTORNEY DOCKET NUMBER: 03557 AND 09805

NAME OF SUBMITTER: David S. Gooder

Signature: /David S. Gooder/

Date: 11/12/2007

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

Fetzer Vineyards, a California corporation, located at 12901 East Side Road, Hopland, California 95449 ("Assignor"), has adopted and is using the registered and unregistered marks listed on the Schedule of Marks, attached hereto. The above-referenced marks, and all registrations, renewals and pending applications for the foregoing, the good will of the business symbolized thereby, and all other worldwide rights contained therein are hereinafter collectively referred to as the "Marks."

Daniel F. Dooling and Vicki Dooling, individual citizens of the United States, whose address is 33525 Mt. View Rd ("Assignees"), are desirous of acquiring all right, title and interest in and to the Marks; and P.O. Box 744 Point Arena CA. 95468.

Assignor desires to assign all right, title and interest in and to the Marks to Assignees as part of, and in consideration of certain payments made to Assignor pursuant to, that certain Agreement by and between Assignor and others, and dated August 30, 2007.

NOW, THEREFORE, in consideration of the foregoing, together with other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignees agree as follows:

1. Assignor hereby assigns unto Assignees all right, title, and interest in and to the Marks (the "Assignment").
2. The Assignment shall also include all claims for damages by reason of past infringement of the Marks, if any, together with the right to sue for and collect the same for the sole use and benefit of Assignee and its successors, assigns, or other legal representatives.
3. Assignor further agrees to execute and deliver, from time to time, all further instruments of conveyance, assignment and further assurances, and to perform all such other acts, as may be reasonably required to transfer and assign all of Assignor's interests in and to the Marks.
4. This assignment shall also include all claims for damages by reason of past infringement of the marks, if any, together with the right to sue for and collect the same for the sole use and benefit of the Assignees and their successors, assigns, or other legal representatives.

This Assignment shall be effective for all purposes as of August 30, 2007.

IN WITNESS WHEREFORE, the ASSIGNOR, has hereunto authorized the undersigned to sign this instrument on its behalf this 30 day of August, 2007.

IN WITNESS WHEREFORE, the ASSIGNEES have hereunto signed this instrument on their behalf this 30 day of August, 2007.

ASSIGNOR: Fetzer Vineyards  
a California corporation

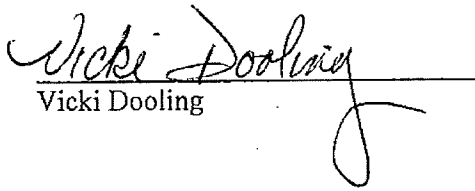
By: 

Its: EVP Chief Brands Officer  
(Title)

ASSIGNEE: Daniel F. Dooling, a United States citizen

By:   
Daniel F. Dooling

ASSIGNEE: Vicki Dooling, a United States citizen

By:   
Vicki Dooling

Trademark Rights: [3925-US] MARIAH [33]

Mark (Profile)	Country/ Jurisd	Reg. Owner	TM status	Registration #	Reg. Date	Class(es)
MARIAH	United States of America (U	Fetzer Vineyards	Registered	1778040	6/22/1993	33
MARIAH	Canada	Fetzer Vineyards	Registered	594193	11/6/2003	33
MARIAH	Finland	Fetzer Vineyards	Registered	227299	5/15/2003	33
MARIAH	Japan	Fetzer Vineyards	Registered	4703554	8/22/2003	33
MARIAH (Stylized)	United States of America (U	Fetzer Vineyards	Registered	3037719	1/3/2006	33
MARIAH (Stylized)	Switzerland	Fetzer Vineyards	Registered	532005	3/29/2005	33