

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EFFECTIVE INFORMATION TECHNOLOGIES, INC. DBA REGONLINE		10/31/2007	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	THE ACTIVE NETWORK, INC.		
Street Address:	10182 TELESIS COURT, SUITE 300		
City:	SAN DIEGO		
State/Country:	CALIFORNIA		
Postal Code:	92121		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3270533	REGONLINE	
CORRESPONDENCE DATA			
Fax Number:	(949)855-6371		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-855-1246		
Email:	trademark@stetinalaw.com		
Correspondent Name:	MATTHEW A. NEWBOLES		
Address Line 1:	75 ENTERPRISE, SUITE 250		
Address Line 4:	ALISO VIEJO, CALIFORNIA 92656		
ATTORNEY DOCKET NUMBER:	ACNET-123T		
NAME OF SUBMITTER:	BENJAMIN N. DIEDERICH		
Signature:	/BND/		

CH \$40.00 3270533

Date:

11/12/2007

Total Attachments: 1

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of October 31, 2007 ("Effective Date"), by and between Effective Information Technologies, Inc., a Colorado corporation d/b/a RegOnline, having a place of business located at: 4735 Walnut Street, #100, Boulder, Colorado 80301 ("Assignor"), and The Active Network, Inc., a Delaware corporation, having a place of business located at 10182 Telesis Court, Suite 300 San Diego, CA 92121 ("Assignee").

WHEREAS, Assignor has adopted, used, and is the owner of record of the trademark "REGONLINE" identified by United States Trademark Registration (Supplemental Register) Number 3,270,533 ("Trademark"), which covers services described as follows: "on-line registration services for meetings, conferences, workshops and events" pursuant to international class 035 ("Services");

WHEREAS, Assignor adopted, used, and has further assigned the Trademark to Assignee and Assignee has acquired all of Assignor's rights in and to the Services and that portion of Assignor's business associated with the Services to which the Trademark pertains as required by 15 U.S.C. §1060, the Trademark, and the goodwill of the business symbolized by the Trademark as of the date first stated above, and wishes to have the assignment therefore memorialized in this document.

NOW, THEREFORE, in consideration of the foregoing recitals and such other monetary consideration previously received by Assignor from Assignee and other valuable considerations, Assignor hereby affirms that it has sold, assigned and transferred unto the Assignee all right, title and interest in and to the Services and that portion of the business associated with the Services to which the Trademark pertains as required by 15 U.S.C. §1060, the Trademark, together with that part of the goodwill of the business connected with the use of and symbolized by the Trademark and all rights associated therewith, which the Assignor has heretofore enjoyed including the right to sue for past infringement, the same to be held and enjoyed by Assignee, its successors and assigns.

Assignor requests that the certificate of registration of said trademark be issued to and in the name of The Active Network, Inc.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the Effective Date.

Effective Information Technologies, Inc. d/b/a RegOnline



By: William Flagg

Title: President

TRADEMARK