

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MotoTron Corporation		10/23/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	Brunswick Corporation		
Street Address:	One North Field Court		
City:	Lake Forest		
State/Country:	ILLINOIS		
Postal Code:	60045		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2802997	MOTOTUNE	
Registration Number:	2863183	MOTOFLASH	
CORRESPONDENCE DATA			
Fax Number:	(920)929-5253		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(920) 929-5419		
Email:	bill_lanyi@mercmarine.com		
Correspondent Name:	William D. Lanyi		
Address Line 1:	W6250 Pioneer Road		
Address Line 4:	Fond du lac, WISCONSIN 54935		
ATTORNEY DOCKET NUMBER:	TM3653-3655		
NAME OF SUBMITTER:	William D. Lanyi		
Signature:	/William D. Lanyi/		
Date:	11/12/2007		

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Total Attachments: 1
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ASSIGNMENT OF TRADEMARK REGISTRATIONS

WHEREAS MotoTron Corporation located at 1 North Field Court, Lake Forest, Illinois 60045, has adopted, used and is using the mark(s) "MOTOTUNE (Word Mark)" and "MOTOFLASH (Word Mark)" for which MotoTron Corporation is the present owner and which are registered in the United States Patent and Trademark Office as Registration Nos. 2,802,997 dated January 6, 2004, and 2,863,183, dated July 13, 2004, respectively; and

WHEREAS Brunswick Corporation located at 1 North Field Court, Lake Forest, Illinois 60045, is desirous of acquiring said mark(s), registration(s), and the goodwill of the business symbolized by the mark(s);

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said MotoTron Corporation does hereby assign unto said Brunswick Corporation all right, title and interest in and to the said mark(s), together with the goodwill of the business symbolized by the mark(s), and the above-identified registration(s) thereof.

Executed and delivered this 9th day of November, 2007.

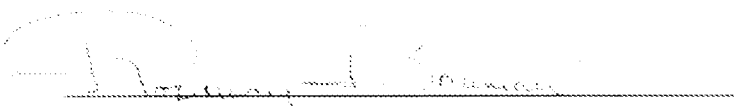
MOTOTRON CORPORATION


Name: Jeffery Ehlers
Title: President

State of Wisconsin)
) ss
County of Winnebago)

On this 9th day of November, 2007, before me personally appeared said Jeffery Ehlers, known to me to be the person who executed the above instrument and acknowledged to me that he or she executed the same for the uses and purposes therein set forth.

SEAL


Notary Public
My Commission expires: 11/10/09