Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
F. SCHUMACHER & CO.		11/07/2007	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	WV IP HOLDINGS, LLC	
Doing Business As:	DBA WAVERLY LIFESTYLE	
Street Address:	c/o NexCen Brands	
Internal Address:	1330 Avenue of the Americas, 34th Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10019	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2376153	SUN 'N SHADE
Registration Number:	2616366	GARDEN ROOM
Registration Number:	2778861	GARDEN ROOM
Registration Number:	3111503	G
Registration Number:	1657462	W DS

CORRESPONDENCE DATA

Fax Number: (212)813-5901

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-813-5900

Email: anicolescu@fzlz.com

Correspondent Name: J. ALLISON STRICKLAND

Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Address Line 2: 866 UNITED NATIONS PLAZA
Address Line 4: NEW YORK, NEW YORK 10017

TRADEMARK

REEL: 003659 FRAME: 0713

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ATTORNEY DOCKET NUMBER:	WAVH 07/06294	
NAME OF SUBMITTER:	J. Allison Strickland	
Signature:	/anca nicolescu/	
Date:	11/13/2007	
Total Attachments: 2 source=Signed Assignment Deed - five registrations (F0132502)#page1.tif source=Signed Assignment Deed - five registrations (F0132502)#page2.tif		

TRADEMARK REEL: 003659 FRAME: 0714

ASSIGNMENT

WHEREAS, F. SCHUMACHER & CO., a corporation organized and existing under the laws of the state of New York located at 79 Madison Avenue, New York, NY 10016 ("Assignor"), is the owner of the trademarks listed in the attached schedule (hereinafter, the "Trademarks"); and

WHEREAS, WV IP HOLDINGS, LLC, d/b/a WAVERLY LIFESTYLE, a limited liability company organized and existing under the laws of Delaware located at c/o NexCen Brands, 1330 Avenue of the Americas, 34th Floor, New York, NY 10019 ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

F. SCHUMACHER & CO.

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By: / a Cus

Name: Gerald W. Puschel

Title: President + C.E.O.

Date of Signature: 11/7/2007

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TRADEMARK REEL: 003659 FRAME: 0715

SCHEDULE

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TRADEMARKS	REGISTRATION NO.
SUN 'N SHADE	2,376,153
GARDEN ROOM	2,616,366
GARDEN ROOM	2,778,861
G AND DESIGN	3,111,503
W DS AND DESIGN	1,657,462

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RECORDED: 11/13/2007

TRADEMARK
REEL: 003659 FRAME: 0716