

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pirelli Tire LLC		11/06/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Pirelli Tyre S.p.A.		
Street Address:	Viale Sarca 222		
City:	Milan		
State/Country:	ITALY		
Entity Type:	Societa per Azioni: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0870891	A	
CORRESPONDENCE DATA			
Fax Number:	(404)653-6444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4046536452		
Email:	virginia.carron@finnegan.com		
Correspondent Name:	Virginia L. Carron		
Address Line 1:	901 New York Avenue NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001-4413		
ATTORNEY DOCKET NUMBER:	07131.0149		
DOMESTIC REPRESENTATIVE			
Name:	Virginia L. Carron		
Address Line 1:	901 New York Avenue NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001-4413		
NAME OF SUBMITTER:	Virginia L. Carron		

OP \$40.00 0870891

Signature:

/Virginia L. Carron/

Date:

11/13/2007

Total Attachments: 1

source=A Logo Assignment from Pirelli Tire LLC to Pirelli Tyre SpA.doc#page1.tif

ASSIGNMENT

Pirelli Tire LLC., a Delaware corporation with a place of business at 100 Pirelli Drive Rome, Georgia 30161-7000 ("Assignor"), is the owner of U.S. Trademark Registration No. 870,891 for the mark A Logo ("the Trademark").

Pirelli Tyre S.p.A., an Italian Societa per Azioni with a place of business at viale Sarca, 222, Milan Italy ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

Pirelli Tire LLC

By: A. Rosenzweig
Name: Alexander Rosenzweig
Title: Vice President, Chief Legal Officer
Date: November 06, 2007