

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Don Sebastiani & Sons International Wine Negotiants		10/29/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Steelbird Ghetto Properties, LLC		
Street Address:	P.O. Box 1248		
City:	Sonoma		
State/Country:	CALIFORNIA		
Postal Code:	95476		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78473248	SKN	
CORRESPONDENCE DATA			
Fax Number:	(707)524-1906		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(707) 524-1900		
Email:	dranit@smlaw.com		
Correspondent Name:	Warren L. Dranit		
Address Line 1:	P. O. Box 1867		
Address Line 4:	Santa Rosa, CALIFORNIA 95402		
ATTORNEY DOCKET NUMBER:	4606 (SKN '248)		
NAME OF SUBMITTER:	Warren L. Dranit		
Signature:	/wld/		
Date:	11/14/2007		

OP \$40.00 78473248

TRADEMARK ASSIGNMENT

WHEREAS, on August 25, 2004, Mendocino Wine Group, LLC, a California limited liability company ("MWG") filed an application with the U.S. Trademark Office to register SKN on the U.S. Principal Register and that application was assigned serial number 78/473,248 (the "Trademark");

WHEREAS, on March 15, 2007, Don Sebastiani & Sons International Wine Negotiants, a California corporation ("DSS") acquired MWG's entire right, title and interest in and to the Trademark;

WHEREAS, subsequent to March 15, 2007, DSS executed a Bill of Sale transferring its entire right, title and interest in the Trademark to Steelbird Ghetto Properties, LLC, a California limited liability company ("Assignee"), with an effective date of January 1, 2007;

NOW, THEREFORE, for good and valuable consideration, the adequacy of which is hereby acknowledged, DSS does hereby assign and transfer to Assignee, its entire right, title, and interest in and to the Trademark and the pending application, together with that portion of its business with which it has a *bona fide* intent to use the Trademark as required by 15 U.S.C. §1060. This assignment includes, without limitation, DSS's goodwill associated with the Trademark and the right to sue for any past infringement, as fully and entirely as the same would have been held by DSS had this assignment not been made.

DSS

Don Sebastiani & Sons International Wine Negotiants, a California corporation

Date: OCT. 29, 2007

By [Signature]
Richard K. Conley
Chief Operating Officer

State of California)
)
County of Sonoma)

On 10/29/07 before me, Alice Castorena, notary public, personally appeared Richard K. Conley, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature [Signature] (Seal)

