

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WinningHabits.com, Ltd.		11/08/2007	LIMITED PARTNERSHIP: TEXAS
RECEIVING PARTY DATA			
Name:	Matria Healthcare, Inc.		
Street Address:	1850 Parkway Place		
City:	Marietta		
State/Country:	GEORGIA		
Postal Code:	30067		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2579444	WINNINGHABITS.COM	
Registration Number:	2594975	WINNINGHABITS.COM	
CORRESPONDENCE DATA			
Fax Number:	(770)984-0098		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	7709842300		
Email:	trademark@gardnergroff.com		
Correspondent Name:	Gardner Groff Greenwald & Villanueva, PC		
Address Line 1:	2018 Powers Ferry Road		
Address Line 2:	Suite 800		
Address Line 4:	Atlanta, GEORGIA 30339		
ATTORNEY DOCKET NUMBER:	2M04.3-740 & 750		
NAME OF SUBMITTER:	Bradley K. Groff		
Signature:	/bkg/		

TRADEMARK

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REEL: 003660 FRAME: 0796

OP \$65.00 2579444

Date:

11/15/2007


Total Attachments: 2

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## ASSIGNMENT

WHEREAS, WinningHabits.com, Ltd. (hereinafter referred to as ASSIGNOR), a Texas Limited Partnership, having a principal place of business at 11910 Greenville Avenue, Suite 101, Dallas, Texas 75243, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<b>Trademark</b>	<b>Services</b>	<b>Registration No.</b>	<b>Date of Registration</b>
WINNINGHABITS.COM (& Design) 	professional and personal development education services, namely, conducting group and individual, one-on-one motivational and leadership classes and seminars in the fields of nutrition, health, fitness, motivation and leadership, in International Class 41; and nutrition counseling and physical fitness consultation, in International Class 42	2,579,444	June 11, 2002
WINNINGHABITS.COM	professional and personal development education services, namely, conducting group and individual, one-on-one motivational and leadership classes and seminars in the fields of nutrition, health, fitness, motivation and leadership, in International Class 41; and nutrition counseling and physical fitness consultation, in International Class 42	2,594,975	July 16, 2002

AND WHEREAS, Matria Healthcare, Inc. (hereinafter referred to as ASSIGNEE), a Delaware corporation, having a principal place of business at 1850 Parkway Place, Marietta, Georgia 30067 is desirous of acquiring said trademarks, registrations, and the goodwill symbolized by said marks;

NOW THEREFORE, for One Dollar (\$1) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell, and transfer unto said ASSIGNEE all right, title and interest in and to said trademarks and said registrations, including the right to sue and collect damages and other remedies for any past, present or future infringement of the marks, together with the goodwill symbolized by said trademarks and registrations, and the portion of the business of the ASSIGNOR to which the marks pertain.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed by its duly authorized officer on this 8th day of November, 2007.

WinningHabits.com, Ltd.

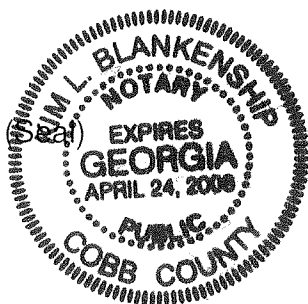
By: Roberta L. McCaw

Print Name: Roberta L. McCaw

Title: Secretary

STATE OF Georgia

Before me, a Notary Public in and for the State of Georgia, on this 8th day of November, 2007, personally appeared Roberta L. McCaw, \_\_\_\_\_ of WinningHabits.com, Ltd., who being duly sworn, signed and acknowledged the foregoing Assignment as his/her free act and deed.



Jim L. Blankenship  
NOTARY PUBLIC  
My Commission Expires: