

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LASALLE BANK NATIONAL ASSOCIATION		10/31/2007	INC. ASSOCIATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	VIENNA BEEF LTD.		
Street Address:	2501 NORTH DAMEN AVENUE		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60647		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2501819	BEEFY MONSTER BONE	
CORRESPONDENCE DATA			
Fax Number:	(612)524-1137		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612 373 8559		
Email:	jblomquist@felhaber.com		
Correspondent Name:	James A. Blomquist		
Address Line 1:	220 South Sixth Street		
Address Line 2:	Suite 2200		
Address Line 4:	Minneapolis, MINNESOTA 55402-4504		
ATTORNEY DOCKET NUMBER:	5058.176		
NAME OF SUBMITTER:	James A. Blomquist		
Signature:	/JAB/		

CH \$40.00 2501819

Date:

11/15/2007

Total Attachments: 3

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Typed Drawing

Word Mark BEEFY MONSTER BONE
Goods and Services IC 031. US 001 046. G & S: dog treat in the shape of a large bone. FIRST USE: 19981207. FIRST USE IN COMMERCE: 19981207
Mark Drawing Code (1) TYPED DRAWING
Serial Number 76105520
Filing Date August 8, 2000
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition August 7, 2001
Registration Number 2501819
Registration Date October 30, 2001
Owner (REGISTRANT) Vienna Sausage Manufacturing Company CORPORATION ILLINOIS 2501 North Damen Avenue Chicago ILLINOIS 60647
 (LAST LISTED OWNER) VIENNA BEEF LTD. CORPORATION ILLINOIS 2501 NORTH DAMEN AVENUE CHICAGO ILLINOIS 60647
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Max Shaftal
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEEFY" and "BONE" APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Trademark Assignment Abstract of Title

Total Assignments: 2**Serial #:** 76105520**Filing Dt:** 08/08/2000**Reg #:** 2501819**Reg. Dt:** 10/30/2001**Registrant:** Vienna Sausage Manufacturing Company**Mark:** BEEFY MONSTER BONE**Assignment: 1****Reel/Frame:** 2261/0962**Received:** 04/02/2001**Recorded:** 03/12/2001**Pages:** 12**Conveyance:** SECURITY INTEREST**Assignor:** VIENNA SAUSAGE MANUFACTURING CO.**Exec Dt:** 03/02/2001**Entity Type:** CORPORATION**Citizenship:** ILLINOIS**Entity Type:** ASSOCIATION**Citizenship:** ILLINOIS**Assignee:** LASALLE BANK NATIONAL ASSOCIATION135 SOUTH LASALLE STREET
CHICAGO, ILLINOIS 60603**Correspondent:** ALTHEIMER & GRAYMICHAEL G. KELBER
10 S. WACKER DRIVE
SUITE 4000
CHICAGO, IL 60606**Assignment: 2****Reel/Frame:** 2939/0383**Received:** 09/17/2004**Recorded:** 09/17/2004**Pages:** 5**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** VIENNA SAUSAGE MANUFACTURING CO.**Exec Dt:** 09/01/2004**Entity Type:** CORPORATION**Citizenship:** ILLINOIS**Entity Type:** CORPORATION**Citizenship:** ILLINOIS**Assignee:** VIENNA BEEF LTD.2501 NORTH DAMEN AVENUE
CHICAGO, ILLINOIS 60647**Correspondent:** MALCOLM MCCALED, JR.333 W. WACKER DRIVE, SUITE 2700
CHICAGO, IL 60606

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