

11-14-2007



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FINANCE SECTION

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

11.13.07

1. Name of conveying party(ies):

LYCOS, INC.

- Individual(s)
- General Partnership
- Corporation- State: VIRGINIA
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) SEPTEMBER 28, 2007

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenships attached? Yes No

Name: ADVANCE MAGAZINE PUBLISHERS INC.

Internal

Address: _____

Street Address: FOUR TIMES SQUARE

City: NEW YORK

State: NY

Country: USA

Zip: 10036

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____

Citizenship _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2057949, 2018621, 2116318, 2135549

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: ERIC E. GISOLFI

Internal Address: SABIN BERMANT & GOULD LLP

Street Address: FOUR TIMES SQUARE

City: NEW YORK

State: NY

Zip: 10036

Phone Number: 212 381 7070

Fax Number: 212 381 7227

Email Address: EGISOLFI@SBANDG.COM

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$115

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 19-0004

Authorized User Name ERIC E. GISOLFI

9. Signature:

Signature

ERIC E. GISOLFI

Name of Person Signing

November 8, 2007
Date

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OFFICE OF PUBLIC RECORDS

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is effective as of September 28, 2007, by and between Advance Magazine Publishers Inc., a New York Corporation ("AMPI") and Lycos, Inc., a Virginia corporation ("Seller").


WHEREAS, Seller desires to assign all of its right, title and interest in and to the "Hotwired" trademarks in Japan, as shown on the attached Schedule to AMPI; and

WHEREAS, AMPI desires to acquire all of the trademarks and respective registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller does hereby sell, assign, transfer and set over unto AMPI all right, title and interest in and to all trademarks shown on the attached Schedule, together with any and all goodwill associated with the use and/or registration of the aforesaid trademarks, all common law rights and all registrations therefore.

IN WITNESS WHEREOF, Seller has executed this Assignment as of the date first above written.

LYCOS, INC.

By: 
Name: Daniel J. Sullivan
Title: Senior Vice President

Schedule to Assignment of Trademarks

1. Hotwired Trademark Registrations

| <u>Reg. No.</u> | <u>Country</u> | <u>Class</u> |
|-----------------|----------------------|-------------------|
| 1702673 | Argentina | 9 |
| 1631061 | Argentina | 16 |
| 1631060 | Argentina | 38 |
| 1631059 | Argentina | 41 |
| 643397 | Australia | 16 |
| 643395 | Australia | 25 |
| 643396 | Australia | 38 |
| 819496626 | Brazil | 9 |
| 819496669 | Brazil | 40 |
| 452764 | Canada | 9, 16, 25, 38 |
| 981982 | China | 9 |
| 972378 | China | 16 |
| VR199500297 | Denmark | 16 |
| 540419 | European Union | 9, 38, 42 |
| 183939 | European Union | 9, 16, 38, 41 |
| 156638 | Federation of Russia | 9, 16, 25, 38, 42 |
| 211722 | Ireland | 38, 41 |
| 4298243 | Japan | 9 |
| 3315444 | Japan | 16 |
| 3276757 | Japan | 25 |
| 4010170 | Japan | 38 |
| 4256050 | Japan | 42 |
| 4585372 | Japan | 9, 16, 38, 41 |
| 174102 | Norway | 9, 16, 25, 38 |
| 444522 | South Korea | 52 |
| 55631 | South Korea | 106 |
| 55632 | South Korea | 112 |
| 439949 | Switzerland | 9, 16, 25, 38, 42 |
| 771920 | Taiwan | 09 |
| 796501 | Taiwan | 16 |
| 101405 | Taiwan | 38 |
| 96625 | Taiwan | 42 |
| 1589587 | United Kingdom | 38 |
| 2018957 | United Kingdom | 42 |
| 2,057,949 | United States | 9 |
| 2,018,621 | United States | 38 |
| 2,116,318 | United States | 42 |

2. Webmonkey Trademark Registrations

| <u>Reg. No.</u> | <u>Country</u> | <u>Class</u> |
|-----------------|----------------|--------------|
| 1211973 | China | 38 |
| 1225988 | China | 41 |
| 2,135,549 | United States | 42 |