

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Springs Global US, Inc.		11/05/2007	CORPORATION: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	Crown Crafts Infant Products, Inc.		
Street Address:	916 S. Burnside Avenue		
City:	Gonzales		
State/Country:	LOUISIANA		
Postal Code:	70737		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77069426	EVERYTHING KIDS	
Serial Number:	78731627	WELCOME TO THE WORLD	
Registration Number:	2466101	SIMPLY BABY	
CORRESPONDENCE DATA			
Fax Number:	(225)926-2685		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	225-927-9908		
Email:	njc@rkkdlaw.com		
Correspondent Name:	Neil J. Coig		
Address Line 1:	2355 Drusilla Lane		
Address Line 4:	Baton Rouge, LOUISIANA 70809		
ATTORNEY DOCKET NUMBER:	10073.886,887,888		
NAME OF SUBMITTER:	Neil J. Coig		

OP \$90.00 77069426

Signature:	/njc/
Date:	11/16/2007
Total Attachments: 4 source=Assignment.Crown Crafts#page1.tif source=Assignment.Crown Crafts#page2.tif source=Assignment.Crown Crafts#page3.tif source=Assignment.Crown Crafts#page4.tif	

TRADEMARK ASSIGNMENT

WHEREAS, SPRINGS GLOBAL US, INC. ("Assignor") is the owner of the trademark registrations and applications in the United States Patent and Trademark Office as set forth on Schedule A (all such trademark registrations and applications, collectively, the "Trademarks"); and

WHEREAS, CROWN CRAFTS INFANT PRODUCTS, INC. ("Assignee"), a Delaware corporation with offices at 916 S. Burnside Avenue, Gonzales, Louisiana 70737, is desirous of acquiring any and all rights that Assignor may have in and to the Trademarks and the registrations and applications therefor, together with the goodwill of the business symbolized by the Trademarks, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, as for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Trademarks and the registrations and applications therefor in the United States and throughout the world together with the goodwill of the business symbolized by the Trademarks, along with the right to sue and recover for, and the right to profits, penalties or damages due or accrued arising out of or in connection with any and all past, present and future infringements or dilution of or damage or injury to the Trademarks or such represented goodwill;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform other commercially reasonable acts the Assignee may require in order to vest all Assignor's right, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

Nothing contained in this Trademark Assignment shall in any way supersede, modify, rescind, waive, expand or in any way affect the provisions of the Asset Purchase Agreement, dated as of November 5, 2007 by and between Assignor and Assignee, including, without limitation, the representations, warranties, covenants, indemnities and conditions contained therein.

Effective this 5th day of November, 2007.

[Signature on following page]

IN WITNESS WHEREOF, the Assignor has duly executed, and Assignee has duly acknowledged and accepted, this Trademark Assignment as of the date provided on the previous page.

SPRINGS GLOBAL US, INC.

By: 

Name: Flavio R. Barbosa

Title: EVP & CFO

CROWN CRAFTS INFANT PRODUCTS, INC.

By: _____

Name: _____

Title: _____

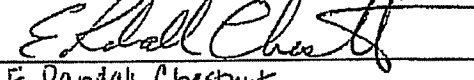
[Signature page for Trademark Assignment—SGUS/Crown Crafts]

IN WITNESS WHEREOF, the Assignor has duly executed, and Assignee has duly acknowledged and accepted, this Trademark Assignment as of the date provided on the previous page.

SPRINGS GLOBAL US, INC.

By: _____
Name: _____
Title: _____

CROWN CRAFTS INFANT PRODUCTS, INC.

By: 
Name: E. Randall Chestnut
Title: Vice President

[Signature page for Trademark Assignment—SGUS/Crown Crafts]

Schedule A

Trademarks

(A) **US Registered Trademarks:**

Mark	Registration No.	Registration Date
Simply Baby	2466101	7/3/2001

(B) **US Trademark Applications:**

Mark	Application No.	Filing Date
Everything Kids	77069426	12/21/2006
Welcome to the World*	78731627	10/12/2005

*Currently Suspended Pending Disposition of Application Serial Nos. 76638261 and 78665831.